BUL GARIANE

GINEMA

FACTS
FIGURES
TRENDS



FROM SCRIPT TO SCREEN

Development
Scheduling
Budgeting

Production
Equipment Rental
Sound Stages

Editorial
Sound Design
Mixing

Coloring Visual FX

Motion Capture Water Tank Standing Sets

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BULGARIAN CINEMA 2018



FACTS /FIGURES /TRENDS

EDITORIAL

This special edition, prepared by the Bulgarian National Film Center in conjunction with Creative Europe MEDIA desk – Bulgaria, and with the help of the Observatory of Cultural Economics, Bulgaria, presents the current state of affairs in Bulgaria's audiovisual industry.

We did our best to offer more information both about the training in the field of film studies and the financing opportunities in this country, as well as about gaining support outside Bulgaria, the recent Bulgarian productions and their success, about the TV environment and the legislation. We believe that the booklet could expand on the idea of the processes taking place in Bulgarian film industry.

We also believe that the reference information, providing addresses and contact details of producers, festivals, distributors and institutions, could prove helpful to our readers to establish contact and enter into dialogue with their Bulgarian colleagues more easily.

If not mentioned explicitly, the source of information is the National Film Center.

The institutional and legal environment for the development of Bulgarian film industry, set over the years of transition, contains legislation, secondary legislation and institutional bodies established under these. Bulgarian film industry functions under three legal frameworks: The national legal framework:

The acquis communautaire;

International legal framework.

National legal framework

Two major periods of creating the legal and institutional environment at a national level are discernable:

The 1990s, when the legal framework of the sector has been amended on more than one occasion, partially though: for example, automatic funding of coproductions was introduced at the time (1994) and

The period following 1997, related to the preparation for this country's EU accession and the developing of an integral specialised regulatory framework. Over the decade, Bulgarian culture obtained its own sector law, *Act on Protection and Development of Culture* (1999), while in 2003, a special law on Bulgarian film was passed: the *Film Industry Act*.

The audiovisual sector and in particular, the audiovisual products and services have a dual cultural and economic nature and their regulation is a reflection of the entire economic infrastructure. So, in view of the considerable number of legal instruments intended for the sector, the legislation at the national level should be divided into direct and indirect pertaining to its impact.

The direct legislative instruments, providing the main structures of organisation, management and funding are as follows: *Act on Protection and Development of Culture* (1999), where for the first

time ever the term 'producership in culture' has been introduced and possible forms of funding have been provided, as well as the equality of public and private subjects with regard to state aid. Film Industry Act (2003), which provides for a stable environment of development of the national film industry through direct and indirect measures, facilitating the overall process of making a film production, from an idea to exhibition to promotion. The financial stability is guaranteed by the mechanism set out in Article 17, under which the amount of the annual subsidy shall not be less than the total of the previous-year average budgets of 7 feature films, 14 full-length documentaries and 160

minutes of animation respectively. In percentage terms, state aid is divided as follows: no less than 80 per cent for film production; no less than 10 per cent for distribution and exhibition, up to 5 per cent for promotion and up to 5 per cent for support to Bulgarian films related to national events and celebrations of historic figures and events. Under the Film Industry Act, the Bulgarian National Film Center was transformed into an Executive Agency with an information office under the MEDIA program as well as seven public registers.

Radio and Television Act (1998) regulates the functioning of public and commercial radio and TV broadcasters. As regards the national audiovisual policy, the law introduced the EU standards for the share of European works and those made by independent producers. An obligation was provided for the public broadcaster, the Bulgarian National Television (BNT) to support the making and exhibition of national audiovisual production with no less than 10 per cent of the subsidy for the BNT slated for the making of Bulgarian TV films. The law has been amended on more than one occasion in conformity with the dynamism of the acquis communautaire (Audiovisual Media Services Directive, AVMSD) and the development of new media services in the digital era. The Radio and Television Act is applied by a media regulator: the Council for Electronic Media.

Electronic Communications Act (2007) provides for some aspects of

digital television in Bulgaria. The law is being applied by a national telecommunications regulator, the Communications Regulation Commission. In compliance with the amendments to the Electronic Communications Act of 2011, Bulgaria switched to digital television as of 30 September 2013. Analogue signals were turned off across the country. Copyright and Neighbouring Rights Act (1993) sets the framework for the market of intellectual products and the related to these moral and property rights. Film industry is a chain of authors, creating value on a number of differentiated, though related markets and this Act protects and unites the creators also through the opportunity to establish collective bodies of managing the rights, both copyright and neighbouring rights (Filmautor, Artistautor, ProPhon, etc.). A natural and important extension of this Act is: Act on Administrative Regulation of the Manufacture and Trade in Optical Disks, Stampers and Other Storage Media Loaded with Subject Matter of Copyright and Neighbouring Rights (2005), which sets the reproducing, distribution, import and export of disks, stampers and other storage, loaded with subject matter of copyright and neighbouring rights. The Act establishes a certificate regime pertaining to the commissioning of

production of stampers with recordings and reproducing on optical or other storage loaded with subject matter of copyright and neighbouring rights, as well as to the deals in acquiring rights to reproduce and/or distribute, all of these being activities relating to the distribution channels of audiovisual media products and accounting for the modern technological changes in the distribution of audiovisual services. The **indirect** regulatory framework of Bulgaria's film industry is related to:

Commerce Act (1991), under which the legal entities, engaged in producing, distribution, exhibition, promotion of film production are registered;

Protection of Competition Act (1998), which is of growing importance in the context of the European single market, what with the specifics of film products, which are a 'cultural exception', but equally are part of a liberal economic environment;

State Aid Act (2007), which regulates the conditions, terms and procedures for granting state aid.

Indirectly regulatory are also the laws related to social security and the payment of those working in the sector.

The EU Acquis

Bulgaria joined the EU on 1 January 2007.

The EU primary law regulates the policies in the field of culture as policies under the cognisance of each of the EU Members States. The Charter of Fundamental Rights of the European Union provides for both freedom of information and pluralism of the media and freedom of the arts and freedom to conduct a business. These four freedoms underlying the single domestic market are relevant to audiovision too. As the audiovisual sector has both economic and cultural dimensions to it, the EU acquis deals also with economic issues, including competition and state aid standards. Bulgaria introduces on time the directives significant to the sector.

The audiovision is in fact a reflection of the entire economic infrastructure (it falls within the scope of the liberalization of the exchange of products and services within the single European market) and this is where the EU law is best developed on uniting the market and the fisc, encouraging new technologies, but at the same time preserving the cultural specifics of the product.

International Legal Framework

Bulgaria is a party to a number of international legal acts, vital to film industry. Within the Council of Europe, Bulgaria is a party to the *European Convention of Cinematographic Co-productions*

The republican budget has set aside BGN13,200,000 for 2018.

International Coproduction: Legal Aspects

The following activities in the field of co-production are eligible for funding by the Bulgarian National Film Center:

Minority co-production of feature films (over 70'), short features (between 15' and 30'), short and feature-length documentaries and animation;

Local theatrical distribution of Bulgarian movies (including supported minority co-productions).

Selection criteria

State aid is granted to film projects selected by a National Commission of experts on a competitive basis. A project shall be considered in accordance with the competition procedure, in sessions held by the respective Art Commission and the Financial Commission within three months as of the submission day.

Applicants are rated according to a set of criteria as follows:

Artistic potential in the European context of cultural diversity;

Commercial potential and prospects for international recognition;

Economic justification for the proposed budget;

Comprehensiveness of the strategic plan submitted by the producer;

Professional experience of producer/director, spectatorial recognition of their earlier works, as well as recognition of these works at international festivals and nominations by professional organisations and associations.

Eligibility

Only production companies registered both under the Bulgarian Commerce Act and at the Bulgarian National Film Center are eligible for funding;

Public funding to projects with funding provided by a foreign producer from the Parties to the Convention on Cinematographic Coproduction, or from a country, with which the Republic of Bulgaria has concluded agreements in the field of film industry, is provided with the Bulgarian producer applying to the Agency;

The contribution provided by the foreign coproducer for the project shall be provided by an international, national or regional fund or institution and/or a national TV broadcaster within the territory of the foreign coproducer's country;

The contribution of the Bulgarian producers may not be less than 20 per

cent in the case of bilateral coproduction and may not be less than 10 per cent in the case of multilateral coproduction;

No less than 75 per cent of the public funding shall be spent within the territory of Bulgaria.

Submission documents:

A detailed list of the Bulgarian elements;

Film coproduction agreement;

Script, director's notes, bio and filmographies of the producers, scriptwriters, directors'

Copyright and license agreements;

Film production schedule;

A general or detailed budget of the film, signed by the coproducers with an official translation therein if the agreements are in English;

A financing plan, signed by the coproducers with an official translation therein;

A general draft budget (in the Film Center's model form for international coproduction);

A standard statement to the effect that the shooting would not begin before an order is issued under Article 30 (6) of the Film Industry Act, signed by the coproducers, etc.

Deadlines & total amounts

The Bulgarian National Film Center has on a yearly basis four deadlines for minority coproductions.

The 2018 funding amounting to BGN1.2 m shall be granted at extraordinary sessions on international co-production are as follows:

Deadline	Decision- making	Amount (€)
16 February 2018	14 March 2018	150,000
20 April 2018	29 May 2018	150,000
17 August 2018	12 September 2018	150,000
12 October 2018	27 November 2018	150,000

^{*(}BGN1 = €0.511)

For more information and forms, please visit our website at www.nfc.bg

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MINISTRY OF CULTURE

The basic functions and tasks of the Ministry of Culture are to develop, coordinate and conduct the state policy for protection and development of culture.

Historically, following the Liberation of Bulgaria from the Ottoman domination, a Ministry of People's Enlightenment was established in 1879. MPE became the backbone of the state's cultural policies. MPE shaped and carried out policies, practically including all domains of cultural development. The first People's Enlightenment Act was adopted in 1891. It placed under the supervision of the MPE not only the educational affairs of the state, but also the development of cultural institutes. The Law on Scientific and Literary Organizations, which provided a legal basis for funding research on ancient and archaeological monuments and archival records, as well as for recording the folk heritage was enacted in 1890. The state started financing the publishing of the detailed *Collection of Folklore*, *Science and Literature*. The funds granted under this law by the MPE saw a double increase between 1889 and 1894. Granting subventions to the Drama Theatrical Company in Sofia also began in 1889. In 1891, the

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Museum National Museum was decoupled from the National Library in Sofia and an Archaeographic Commission was established with MPE. These were the basic cultural institutions, which shaped the image of Bulgarian culture over the period well until the turn of the twentieth century.

Over the twentieth century, the Ministry has been restructured on more than one occasion, depending on the state policies in the domain of culture.

In modern history, following 1989, the Ministry of Culture makes consistent and relentless efforts to decentralise the state cultural policy. Helped by different forms of the emergent civil society, new institutions of cultural policies came into being: private cultural institutes, alternative and professional associations, foundations, religious societies, etc. Alternative ways of funding culture have also been developed with local and international foundations, private sources, municipal budgets and international cultural communities awarding grants to various projects.

The international cooperation is consistent with Bulgaria's policy in the field of international relations, the priorities of development of Bulgarian culture, agreeing with the legal basis. International cooperation includes activities such as recognition of Bulgarian cultural presence and the position of Bulgarian culture; building of a positive image of Bulgaria as a stable partner in international cultural policy and international relations and planning, coordinating and supervising the work of Bulgarian cultural institutes abroad.

BULGARIAN NATIONAL FILM CENTER

Bulgarian National Film Center is an Executive Agency of the Bulgarian Ministry of Culture that administrates the implementation of the Film Industry Act (FIA). The main functions of the Agency are to finance production, distribution and exhibition of films, to support the promotion of Bulgarian films in this country and abroad, to keep the register under FIA, to encourage the development of the film culture.

Bulgarian National Film Center administers producer's rights of Bulgarian films, when granting such rights under an act or a contract. It represents Bulgaria at the Board of Management of *Eurimages* Fund of the Council of Europe; it is the coordinator for Bulgaria at the European Audiovisual

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Observatory and hosts the MEDIA office of the Creative Europe Programme of the EU. The Bulgarian National Film Center is a European Film Promotion member since 2005.

Bulgarian National Film Center collaborates closely with the Bulgarian National Television, the Bulgarian National Film Archives, Union of Bulgarian Filmmakers for the creation, distribution and preservation of Bulgarian films.

Bulgarian National Film Center mounts *Golden Rose* Festival of Bulgarian Feature Film (Varna), and *Golden Rhyton* Documentary and Animation Film Festival (Plovdiv).

The most popular recent films supported by Bulgarian National Film Center:

THE GOOD POSTMAN by Tonislav Hristov, documentary;

GLORY by Kristina Grozeva and Peter Valchanov (Bulgarian entry for 2017 Academy Award for best foreign language film);

RED LIGHT by Toma Washarow, short feature;

A TRAVELLING COUNTRY by Vessela Dancheva and Ivan Bogdanov, short animation;

ÁGA by Milko Lazarov, feature;

3/4 by Ilian Metev, feature;

OMNIPRESENT by Ilian Djevelekov, feature;

BUBBLEGUM by Stanislav Todorov – Rogi, feature;

DIRECTIONS by Stephan Komandarev, feature;

RADIOGRAM by Rouzie Hasanova, feature;

TOUCH ME NOT by Adina Pintilie, feature;

REQUIEMFOR MRS. J. by Bojan Vuletić, feature;

LONG LIVE BULGARIA by Adela Peeva, documentary;

THE BOOKSELLER by Catherine Bernstein, Assen Vladimirov, documentary;

FROM CREMONA TO CREMONA by Maria Averina, documentary;

THE BEAST IS STILL ALIVE by Mina Mileva, Vesela Kazakova, documentary;

SHAME by Petar Krumov, short;

SNAILS by Albena Puneva, short;

NO WAY by Ivan Stoyanovich, short animation debut;

ALL SO MUCH HOGWASH by Anri Koulev, short animation;

MADE IN BRACHYCERA by Nikolai Todorov, animation.

BULGARIANNATIONALTELEVISION

The Bulgarian National Television (BNT) was founded in 1959 as the first ever TV broadcaster across Bulgaria. Currently, BNT operates by virtue of the Radio and Television Act (1998) as a national public broadcaster and communications operator. As a public broadcaster, BNT seeks to cover the news as precisely as possible and ensure programming that keeps its audiences informed of important issues and events in the areas of politics, economy, business, culture, science and education. Through its programming policy, BNT protects national interests and values, science and education; and represents the cultural heritage of all Bulgarian citizens, irrespective of their ethnicity. BNT caters for the diverse ideas and beliefs within society by reflecting a variety of different points of view and encouraging mutual understanding and tolerance in the relations between people. BNT has the commitment to produce a broad spectrum of national and regional programmes including ones about other countries, societies and cultures around the world; programmes that meet the needs of Bulgarian citizens whose mother-tongue is not Bulgarian, by inclusion of original content in their own language; and programmes that keep Bulgarians living abroad up-to date with events in their home country.

BNT operates four regional centres in the cities of Blagoevgard, Varna, Plovdiv and Ruse. In 1999, BNT launched the satellite channel TV Bulgaria designed mainly for Bulgarians living abroad. In 2008, TV Bulgaria began broadcasting 24 hours a day and is available in Europe, parts of Africa and Asia, the USA, Canada and the whole of South America. In end-2010, the channel was renamed BNT World. Channel BNT2 was launched in 2011. It pooled together the programming of the four regional centres. It is available free-to-air in the major cities in Bulgaria.

BNT gives its viewership the benefit of emerging communications technologies and services and it was one of the earliest Bulgarian media on the World Wide Web. Its website, bnt.bg, has been operative since the late 1990s. Through a button on the website, access to live streaming has been offered since 2010.

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BULGARIAN NATIONAL FILM ARCHIVE

The Bulgarian National Film Archive (BNFA) was founded in 1952 'collecting restoring and preserving films and film related national heritage, processing cinematographic information and culture and using it for distribution'. BNFA has been a member of the International Federation of Film Archives for over five decades now. By its international recognition it carries the responsibility to preserve the Bulgarian part of the world motion picture heritage.

Today BNFA has a status of a national cultural institution directly under the Ministry of Culture, it is a legal entity funded by the government. It holds the national film archive, having it its holdings about 15,000 titles with more than 40,000 copies. There are 9,528 Bulgarian films (including features, documentaries and animations) and 4,348 foreign films from 54 countries.

The absolute priority of BNFA is to preserve 'the moving pictures' for the posterity. BNFA is in a process of transferring the flammable nitrate films of the home collection to inflammable and digital storage devices.

Significant part of the National Film Archive film collection is regularly shown at Odeon Cinema Theatre, emblematic of Sofia. Films are screened in the context of pre-prepared annual calendar on the occasion of anniversaries, days and events of Bulgarian and international film. They are organised in themes and cycles on a monthly and weekly basis. The programme is often arranged in cooperation with related social, artists' and film distribution organizations and also assisted by foreign Embassies' cultural institutes

Main responsibilities of BNFA:

- To acquire, restore, preserve and store film and film-related archival artefacts of the national and world culture as well as audiovisual documents of documentary, historic and cultural significance:
- To create film libraries by cataloguing and preparing the supporting documentation:
- To use the libraries for research:
- To screen films on education and cultural events:

The film collection and non-film holdings (posters, magazines, press cuttings, dialogue lists, photos, leaflets, documents and publications) of the BNFA are available to artists, experts, students and filmgoers.

UNION OF BULGARIAN FILM MAKERS

The Union of Bulgarian Filmmakers (UBFM) is a non-governmental, a non-profit and a non-commercial organization with its own contribution to the development of motion picture arts and the audio vision in Bulgaria. The UBFM is a partner in the process of the devising and shaping of all concepts, legislations, models and political decisions, concerning the problems of Bulgarian audiovisual culture. In its work, UBFM adheres to the principles of democracy, self-government, collectiveness and professional ethics.

UBFM represents its structures and members at international organizations such as FERA, FIPRESCI, ASIFA, etc. With its activities UBFM fosters the development and protection of Bulgarian film; the development of film theory and history; aesthetic education of cinemagoers; applying of high standards in arts.

UBFM is involved in all processes of devising and development of concepts, legislation, models and political decisions pertaining to Bulgarian audiovisual culture.

UBFM is registered also as Bulgarian Film Academy, which since 2010 has continued the UBFM's tradition established in 1975 with the Annual Awards for achievements in motion picture and TV arts.

FILMAUTHOR

Filmauthor is a non-profit organization for collective management of authors' and producers' rights in audiovisual works. Filmauthor is entered by the Ministry of Culture in the Register of Collecting Societies under Bulgarian Copyright and Neighbouring Rights Act.

Members of Filmauthor are more than 1,500 film directors, writers, directors of photography, animators and film producers.

Filmauthor is a CISAC member and a signatory to reciprocal representation agreements with 27 sister societies from all over the world.

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NATIONAL CULTURE FUND

The National Culture Fund (NCF) of the Ministry of Culture supports on national level the creation, development and distribution of Bulgarian culture and arts in this country and abroad.

The NCF was established by virtue of Culture Protection and Development Act. The priorities in its activity are also in compliance with the criteria set forth in Chapter 'Culture & Audio-visual Policy' of the EU Accession Treaty of Bulgaria.

Financial resources for the fund are raised by a subsidy as set forth in the State Budget of the Republic of Bulgaria Act for the respective budget year and other sources of funding as set forth in Article 31 of the Culture Protection and Development Act. Funds are predominantly granted for artistic projects intended for the development of the cultural sector.

The managing body of the National Culture Fund is a Managing Board. Its members are some renowned cultural figures, representatives of art unions and one representative of the Municipalities, Ministry of Culture and the Ministry of Finance. At the beginning of each year the Board outlines the directions of priority for which financial support is to be granted.

Art projects are funded after announcement of competitions under a programme worked out and approved in advance. Individual artists, private, municipal and state cultural organizations are equally eligible to participate in the competitions.

STATE INSTITUTE FOR CULTURE

The Institute for Culture, Ministry of Foreign Affairs supports and works towards priority delivery of national and international cultural projects and programmes as an element of the transformation of cultural cooperation into integrated intercultural dialogue in keeping with the European Union's cultural agenda, seeking to be an integrated part of international cultural relations and to support the successful implementation of the priorities of Bulgaria's foreign affairs through

cultural diplomacy.

The Institute aims:

- To take part in creating a positive image of Bulgaria as a modern country with a wealth of ancient and a vibrant contemporary culture, as well as of a country with potential to contribute to global intercultural dialogue;
- To work towards and contribute to the promoting the significance and role of Bulgaria as an active partner in international cultural cooperation;
- To support the efficient use of resources deriving from Bulgaria's increased international reputation towards expanding the country's cultural presence abroad;
- To support the implementation of regional foreign policy priorities;

The Institute:

- Supports programmes and projects with emphasis on cultural diversity and intercultural dialogue, a high priority area on the European Union's agenda;
- Encourages the establishment of direct links between Bulgarian cultural operators and their counterparts abroad to the end of creating opportunities for the successful integration of the national culture on the European and world cultural scene:
- Supports and works towards the priority implementation of cultural projects and programmes as an element of the transformation of cultural cooperation into integrated intercultural dialogue in keeping with the European Union's cultural agenda;
- Develops the strategy and supports the coordination of the international activities of government and nongovernmental organisations dedicated to international cultural policy;
- Encourages cultural organisations active in the field to broaden their geographic parameter in promoting Bulgaria and increasing interest to its history, culture and contemporary cultural arena;
- Stimulates and offers professional assistance to Bulgarian diplomatic missions in the implementation of bilateral and multilateral cultural projects and events.

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OBSERVATORY OF CULTURAL ECONOMICS

The Observatory of Cultural Economics, Sofia, was established in 2008 as an open research platform. Its major mission is to provide sustainable support for arts and culture through devising and disseminating economic and financial analyses and prognoses, facilitating the development of the cultural sector.

The goal of the Observatory of Cultural Economics is to develop and encourage the theory and practice of economic analyses in the cultural sector; to act as a mediator between arts, society, politicians and researchers, i.e. to foster the efficient inclusion of the cultural institutions in the processes of building cultural policies and strategies. For this purpose the Observatory initiates discussions, develops cultural projects, encourages the establishing of networks and communities in the field of the economics of culture.

Bulgarian National Film Center focuses on support for the making, distribution, promotion and exhibition of national film productions and is fully supported by the government. The Bulgarian National Film Center's principal is the Minister of Culture of the Republic of Bulgaria.

Public funding for Bulgarian film industry in 2018 amounts to about €6,750,000 (BGN13,200,000). Under the Film Industry Act:

At least 80 per cent (€5,400,000 for 2018) of the funding is allocated to all types of film production (feature film, documentaries, animations, coproductions with TV broadcasters + minority coproductions). Up to 20 per cent of this amount or about €1,080,000 for 2018, is allocated to minority coproductions;

At least 10 per cent (€675,000 for 2018) of the funding is allocated to local theatrical distribution of Bulgarian movies (including supported minority coproductions);

Up to 5 per cent (€337,500 for 2018) of the funding is allocated to festivals, other film events and international promotion of Bulgarian films;

Up to 5 per cent (€337,500 for 2018) of the funding is allocated to special film projects on national events and celebrations of eminent figures as proposed by the Ministry of Culture.

	2013	2014	2015	2016	2017	2018
Subsidy for film industry according to the final financial report	12,700,000	11,917,000	13,200,000	13,200,000	13,200,000	13,200,000
Ministry of Culture total budget expenditures	122,684,287	120,739,600	126,693,600	139,547,501	157,143,900	175,282,400
Percentage of subsidy for film industry to the Ministry of Culture total budget	10.35%	9.87%	10.42%	9.45%	8.39%	7.53%

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Public funding for Bulgarian film industry (in BGN; BGN1 = €0.511)

Film projects by category	2012	2013	2014	2015	2016	2017
Distribution & exhibition	691,480	323,520	404,970	312,480	368,740	992,530
Festivals, & promotion	1,126,780	936,200	1,242,970	823,420	611,891	804,170
Film production	10,281, 740	11,440, 280	10,269, 060	12,064, 100	12,219, 369	11,403, 300
National film production	7,741,980	6,782,190	5,848,730	8,786,400	7,064,169	8,582,600
* Feature films	6,204,200	4,570,500	4,355,200	6,923,200	5,361,569	6,538,600
* Documentaries	862,590	948,090	777,630	1,382,800	1,267,400	1,262,300
* Animations	675,190	1,263,600	715,900	480,400	435,200	781,700
Minority coproductions	543,130	1,108,760	1 991 430	1 624 000	1 687 500	1,366,200
TV coproductions	18,160	0	200,000	40,000	20,000	195,000
Project Development	422,100	333,200	201,000	296,700	323,300	253,700
Debut movies	1,556,370	3,216,130	2,027,900	1,317,000	3,124,400	1,005,800
TOTAL	12,100,000	12,700,000	11,917,000	13,200,000	13,200,000	13,200,000

Under Decision C(2012) 5572 of 2 August 2012, the European Commission has assessed the Bulgarian film support and decided to consider the aid contained therein as compatible with Article 107 (3) (d) of the Treaty on the Functioning of the European Union (TFEU). The Bulgarian film support scheme, State aid SA.30569 (NN33/2010), was approved until 31 December 2017 on the basis that the Bulgarian authorities have undertaken to implement any changes to the scheme, which may be required after the expiry of the Commission Communication on cinematographic and other audiovisual works.

 $http://ec.europa.eu/competition/state_aid/cases/237020/237020_139674~3_67_2.pdf$

A Bill making amendments to the Film Industry Act was promulgated in the State Gazette as of 6 March 2018, as passed by the National Assembly of the Republic of Bulgaria on 22 February 2018. In doing so, Bulgaria's commitment to make changes to the Film Industry Act relating to the European Commission's monitoring of the Aid Scheme of 2012, was met.

The amendments refer to the formulation of what a Bulgarian and difficult films are as well as to average film budgets; the rates of state aid; the

amounts spent within the territory of the Republic of Bulgaria.

As Bulgarian film support scheme, State aid SA.30569 (NN33/2010) has expired, actions have been taken for the adoption of a new state aid film support scheme after 1 January 2018.

Only companies registered under the Bulgarian Commercial Law and entered as producers, distributors or exhibitors by the Bulgarian National Film Center can apply for funding. The following genres are eligible for funding:

Development and production of feature films (over 70 minutes), short features (between 15 and 30 minutes), short and feature-length documentaries and animations;

Minority coproductions;

Local theatrical distribution of Bulgarian and European movies (including Bulgarian supported minority coproductions);

Festivals and other film events;

International promotion of Bulgarian films (participation of films and filmmakers in international festivals and other major film events).

No less than 75 per cent and no more than 160 of the earmarked public funds under the Act shall be spent on the territory of the Republic of Bulgaria.

For film projects funding the Bulgarian National Film Center has set:

Two application deadlines per year for feature films, documentaries and animation;

Four deadlines per year for minority coproductions;

One deadline per year for coproductions with a national TV broadcaster.

Over the last four years, two special competition sessions were offered for film projects, related to national events and celebrations of eminent figures, proposed by the Ministry of Culture. In 2017, a project on the occasion of the 180th anniversary of Bulgarian revolutionary Vasil Levski received funding.

In 2014, special competition sessions were provided for funding low-budget features for the first time (up to BGN400,000) and 8 projects were allocated support. For the time being, 10 features projects and 3

documentaries (up to BGN54,000) have received support. Of these in early 2018, 11 low-budget features, mostly by young directors, and 2 low-budget documentaries were completed. Some of them such as *Glory* by Grozeva/Valchanov and *Directions* by Stefan Komandarev have gained national and international recognition. If maintaining production at current levels, at least 3 features are expected to be completed by end-2018.

2018 application deadlines for minority coproductions are set as follows:

1st session: 14 March (Wednesday)

Application deadline: 16 February (Friday, 3:00 pm)

2nd session: 29 May (Tuesday)

Application deadline: 20 April (Friday, 3:00 pm)

3rd session: 12 September (Wednesday)

Application deadline: 17 August (Friday, 3:00 pm)

4th session: 27 November (Tuesday)

Application deadline: 12 October (Friday, 3:00 pm)

Funding is allocated to film projects, selected by a National Commission of experts on a competitive basis. Applicants are rated according to a set of criteria as follows:

Artistic potential in the context of the European cultural diversity;

Commercial potential and prospects for international recognition;

Economic justification for the proposed budget;

Comprehensiveness of the strategic plan submitted by the producer with regard to the management and promotion of the project;

Professional experience of the producer and the director, spectatorial recognition of their earlier works, as well as the recognition of these works at international festivals and nominations by professional organizations and associations.

The legal rate of support for Bulgarian productions is as follows: At least 30% of the average budget for the previous year of the respective type of film production (feature film, documentary or animation); Up to 50% of the budget of the film project, where for difficult films the legal amount is up to 80%, but no more than 70% of the average budget for the previous year of the respective type of film production (The definition of difficult film production according to the Bulgarian Film Industry Act reads: 'A film production the sole original version of which is in Bulgarian language and the budget of which does not exceed the average budget for the previous year of the respective type of film production is regarded as difficult).

Average film budgets (in BGN; BGN1 = €0.511)

	2012	2013	2014	2015	2016	2017
Features	1,900,131	1,822,316	1,876,253	1,829,960	1,398,847	1,339,302
Documentaries	147,722	139,702	138,185	144,779	130,044	133,077
Animation per minute	13,381	12,552	11,935	12,346	11,815	11,804

In 2017, 50 films were made that have been allocated funding by the Bulgarian National Film Center, including 6 minority coproductions and 56 upcoming films and projects in development approved by the Financial Committee.

In 2017, 6 independently financed feature films were made and released across the country.

Films, supported by Bulgarian National Film Center, completed in 2017

	Productions, incl.		Coproducti	Films	
Features	18	8 shorts	3	minority	21
Documentaries	15	2 feature- length	3	minority	18
Animation	11	shorts	0	-	11
	44		6		50

Projects, supported by Bulgarian National Film Center in 2017

	Productions, incl.		Coproductions, incl.		In Deve- lopment	
Features	17	6 shorts	4	minority, 1 shot	6	27
Documentaries	10	2 feature- length	2	minority	5	17
Animation	11	shorts	1	minority	-	12
	38		7		11	56

FILMS SUPPORTED BY National Film Center Completed 2017 up to April 2018

Title	Director	Production	Details	Support in BGN	Comp- leted
FEATURES					
3/4	Ilian Metev	llian Metev - Chaconna Films, Ingmar Trost - Sutor Kolonko	Bulgaria/Germany, 83 min	590 000	2018
6,9 ON THE RICHTER SCALE	Nae Caranfil	Mobra film, Hristo Hristov - Korund-X, Cinema Film Foldrenges	Romania/Bulgaria/ Hungary, 117 min	339 000	2017
ÁGAA	Milko Lazarov	Veselka Kiryakova - Red Carpet, Eike Goreczka, Christoph Kukula, Guillaume De Seille - 42film, Arizona Productions Bulgarian National Television, ZDF/ARTE	Bulgaria/Germany/ France, 96 min	977 000	2018
LITTLE BIT OF LUCK	Chavdar Jivkov, Aleksandar Smolianov	Bulgarian National Television, Fabrikata Film Production - Vera Chandelle	Bulgaria, 98 min	215 000	2018
BROKEN ROAD	Katerina Goranova, Asen Blatechky	Cinequanone - Alexander Peytchev	Bulgaria,104 min	650 000	2018
BUBBLEGUM	Stanislav Todorov - Rogi	Dynamic arts - Stanislav Donchev	Bulgaria, 100 min	390 000	2017
DIAGNOSIS	Kamen Kolarov	Concept Studio – Krastyo Lambev	Bulgaria, 22 min	50 000	2018
DIMO'S FOREST	Hristo Simeonov	Trivium Films – Kostadin Bonev	Bulgaria, 20 min	50 000	2018
DIRECTIONS	Stephan Komandarev	Argo Film - Stephan Komandarev, Stelios Ziannis, Vera Weit - Aktis Film Production, Vladimir Anastasov, Angela Nestorovska - Sektor film, Bulgarian National Television; Contrast films - Katya Trichkova	Bulgaria/Germany/ Macedonia, 103 min	400 000	2017
HEIGHTS	Victor Bojinov	Nina Altaparmakova - Bulfilm, Ivan Doykov - Serpentine, Ognen Antov - Dream Factory, Oxana Shalamanova, All Stars In, Bulgarian National Television	Bulgaria/Macedonia, 140 min	1 120 000	2018
IDENTIFICATION	Toma Waszarow	Revo Films - Toma Waszarow	Bulgaria, 14 min	30 000	2017

Title	Director	Production	Details	Support in BGN	Comp- leted
KOLIVO	Andrey I. Volkashin	Concept Studio - Elena Stanisheva, Krastyo Lambev	Macedonia/Bulgaria, 23 min	9 500	2018
LIFT FOR PATIENTS	Iglika Trifonova	Rossitsa Valkanova - Klas Film	Bulgaria, 89 min	320 000	2017
LILLY THE LITTLE	Yassen Grigorov	The Flying Agency - Yassen Grigorov	Bulgaria, 107 min	398 200	2017
MAYBE TOMORROW	Martin Iliev	Wonderland - Maria Metodieva, Martin Iliev, Alexander Stanishev	Bulgaria, 24 min	48 000	2017
MEMORIES OF FEAR	Ivan Pavlov	Art 47 - Mariana Pavlova	Bulgaria, 82 min	1 150 000	2017
OFF THE ROAD	Nikolay Volev	Nikolay Volev - Nikoteya	Bulgaria, 110 min	1 020 000	2017
OMNIPRESENT	Ilian Djevelekov	Miramar film - Matey Konstantinov, Ilian Djevelekov, Georgi Dimitrov	Bulgaria, 120 min	995 000	2017
RADIOGRAM	Rouzie Hassanova	Menclips - Gergana Stankova	Bulgaria, 84 min	190 000	2017
REQUIEM FOR MRS. J	Bojan Vuletić	Nenad Dukić - See Film Pro, Pavlina Jeleva - Geopoly Film, Tomi Salkovski - Skopje Film Studio, Alexander Rodnyansky, Alice Ormières	Serbia/Bulgaria/ Macedonia, 94 min	315 000	2018
ROBBERY	Maria Nikolova	Four Hands - Sotir Gelev, Penko Gelev	Bulgaria, 27 min	50 000	2017
RULES	Yassen Genadiev	Menclips - Gergana Stankova	Bulgaria, 20 min	50 000	2017
SILENT MOVIE	Andrey Chertov	ARS Digital Studio - Ivan Tonev	Bulgaria, 72 min	376 000	2017
SNAILS	Albena Puneva	Elips Projects - Vassil Marekov	Bulgaria, 25 min	49 900	2017
SOMEWHERE	Simeon Sokerov	Retrostyle - Natalia Dimitrova	Bulgaria, 28 min	50 000	2018
SON OF SOFIA	Elina Psykou	Giorgos Karnavas, Konstantinos Kontovrakis - Heretic; Borislav&Viktor Chouchkov's - Chouchkov Brothers; Janja Kralj - KinoElektron	Greece/Bulgaria/ France, 111 min	322 000	2017
THE CURIE CASE	Andrey Hadjivasilev	Incoms Project - Plamen Yordanov	Bulgaria, 50 min	48 000	2017
THE INFINITE GARDEN	Galin Stoev	Agitprop - Martichka Bozhilova	Bulgaria, 90 min	650 000	2017
THE MOTORBIKE	Valentin Goshev	ARS Digital Studio - Ivan Tonev	Bulgaria, 93 min	562 800	2018
THE NIGHTS OF A LONELY MESSENGER	Andrey Koulev	Koulev Film Production - Anri Koulev	Bulgaria, 20 min	50 000	2017
TOUCH ME NOT	Adina Pintilie	Bianca Oana, Philippe Avril, Adina Pintilie - Manekino Film in co-production with Rohfilm Productions, PINK, Agitprop, Les Films de L'Etranger - Benny Drechsel, Radovan Sibrt, Alžběta Karásková, Martichka Bozhilova	Romania/Germany/Czech Republic/Bulgaria/France, 125 min.	170 500	2018
TRIALS	Lyubomir Pechev	4Xfilms - Milena Kaleva	Bulgaria, 20 min	50 000	2017
WESTERN	Valeska Grisebach	Komplizen Film - Jonas Dornbach, Janine Jackowski, Maren Ade, Valeska Grisebach, Michel Merkt; Borislav& Viktor Chouchkov's - Chouchkov Brothers; Coop 99 - Antonin Svoboda, Bruno Wagner	Germany/Bulgaria/ Austria, 121 min	280 000	2017

Title	Director	Production	Details	Support in BGN	Comp- leted
DOCUMENT	ARIES				
BULGARIAN BATTLE MARCHES	Lubomir Halatchev	Lubomir Halatchev - Kadiak film	Bulgaria, 48 min	85 000	2017
CINEMA AGAINST POWER	Oleg Kovachev	Cinemaq - Ivaylo Penchev, Stoyan Stoyanov	Bulgaria, 55 min	117 600	2017
FORGET ABOUT THIS NAME	Boyan Papazov	Ivan Tonev - ARS Digital Studio	Bulgaria, 59 min	103 200	2017
GOOD MORNING, CAPTAIN	Georgi Stoev-Jackie	Kugan - Georgi Stoev-Jackie	Bulgaria, 64 min	117 000	2017
HER CONFESSION	Ivan Nichev	Ivan Nichev - Cinemascope, BNT, National palace of Culture	Bulgaria, 62 min	118 000	2017
K 22	Alexander Krumov	Tristan Film - Stanimir Trifonov	Bulgaria, 52 min	83 500	2018
LET ME SOAR UP IN THE SKY	Galina Kraleva	Koulev Film production - Anri Koulev	Bulgaria, 63 min	117 000	2017
LONG LIVE BULGARIA	Adela Peeva	Adela Media Film & TV Production	Bulgaria, 55 min	118 000	2017
MERRY IS THE GIPSY LIFE	Ludmila Zhivkova	Colorful Company - Rumiana Petkova	Bulgaria, 57 min	112 000	2017
MIGRATION	Damian Mihov	Magic Shop - Georgi Nikolov	Bulgaria, 47 min	50 000	2017
MINIATURE FOR PIANO	Eldora Traykova	ProFilm - Assen Vladimirov	Bulgaria, 61 min	112 000	2017
NEW LIFE	Stefan Ivanov	Geopoly Film - Pavlina Jeleva	Bulgaria/Canada, 56 min	118 000	2018
NIKOLAY`S DREAM	Maria Karaguiozova	Julie Freres - Dérives, Waterfront - Kamen Kalev	Belgium/Bulgaria, 50 min	35 000	2017
OFFLINE	Stanislava Kalcheva	Ivan Tonev - ARS Digital Studio	Bulgaria, 58 min	61 000	2017
PALACE FOR THE PEOPLE	Boris Missirkov, Georgi Bogdanov	Martichka Bozhilova - Agitprop, Thomas Tielsch -Filmtank, Velvet Moraru - ICON Production	Germany/Bulgaria/ Romania, 100 min	52 000	2017
SIMON VS. FEAR (THE VARSANO CASE)	Georgi Tenev	Agitprop - Martichka Bozhilova	Bulgaria, 79 min	54 000	2017
THE BUILDERS OF THE BULGARIAN LITERARY SOCIETY	Iliya Kostov	Nike I - Iliya Kostov	Bulgaria, 48 min	118 000	2017
THE COLD WAR	Radoslav Iliev, Ivaylo Penchev	Cinemaq - Ivaylo Penchev, Stoyan Stoyanov	Bulgaria, 64 min	95 000	2017
THE GOOD POSTM	Tonislav Hristov	Kaarle Aho - Making Movies, Andrea Stanoeva, Tonislav Hristov - Soul Food	Finland/Bulgaria, 80 min	50 800	2017
ANUNNECESSARY HERO	Stephan Komandarev	Martichka Bozhilova - Agitprop, Peter Kerekes, Hypermarket Film Silver Frame, Elf Pictures	Bulgaria, 60 min	115 000	2018
UPROOTING	Kostadin Bonev	Trivium Films - Kostadin Bonev, HAYK Documentary Studio - Aram Khatchatryan	Bulgaria, 86 min	118 000	2017

Title	Director	Production	Details	Support in BGN	Comp- leted
ANNIMATIO	NS				
ALL SO MUCH HOGWASH	Anri Koulev	Kancelaria film - Svetla Ganeva	Bulgaria, 11 min	103 000	2017
BLACK CHRONICLE	Ivan Vesselinov	Kota + 1 - Pravda Kirova	Bulgaria, 9 min	61 000	2018
FLOOD	Dimitar Velev	Bastun Media - Dobri Dimitrov	Bulgaria, 8 min	52 000	2017
GRANDMOTHER	Roza Kolchagova	Metamorfoza N - Neli Gacharova	Bulgaria, 6 min	42 000	2017
MADE IN BRACHYCERA	Nikolay Todorov	Club No - Nikolay Todorov	Bulgaria, 72 min	525 000	2018
MARGARIT AND THE MONSTER	Nayden Nikolov	Activist 38 - Vessela Kazakova, Mina Mileva	Bulgaria, 10 min	42 200	2017
MIDNIGHT ELEGY	Silviya Ivanova	Kancelaria film - Svetla Ganeva	Bulgaria, 9 min	52 800	2017
SPRING BALANCE	Andrey Tsvetkov	Andro Film - Andrey Tsvetkov	Bulgaria, 9 min	70 000	2017
STORM	Ina Georgieva	Ina Georgieva Production	Bulgaria, 10 min	52 000	2017
THE CLEANEST SEA	Yavor Kalachev	Anima Film - Yavor Kalachev	Bulgaria, 9 min	70 000	2017
UGLY FAIRY TALE	Radostina Neykova	Korund X - Hristo Hristov	Bulgaria, 12 min	88 000	2017
UNCLE PARROT'S RHYMES "BULGARIA"	Anna Haralampieva	VizAr Production - Natalia Gyurova	Bulgaria, 6 min	35 200	2017
UNCLE PARROT'S RHYMES "RUSSIA"	Katia Mankova	VizAr Production - Natalia Gyurova	Bulgaria, 6 min	35 200	2017

III. STATE AID

CREATIVE EUROPE MEDIA

The Creative Europe MEDIA program supports the EU film and audiovisual industries financially in the development, distribution and promotion of their work. It helps to launch projects with European dimension and nurtures new technologies; it enables European films and audiovisual works including feature films, television drama, documentaries, new media to find markets beyond national and European borders; it funds training and film and video games development schemes. A financial guarantee mechanism for Cultural and Creative Sectors was launched at the beginning of 2016.

MEDIA/CREATIVE EUROPE MEDIA and Bulgaria

Bulgaria was part of MEDIA family since 2002. The MEDIA's information desk in Bulgaria was opened in 2003, while the Creative Europe MEDIA's, in 2014.

Creative Europe Desk Bulgaria has two offices: MEDIA and Culture. The official website of the desk is: **www.creativeeurope.bg**

Some of the most successful films, supported by MEDIA:

- THE BOY WHO WAS A KING (feature), produced by Agitprop Ltd., directed by Andrey Paounov
- SNEAKERS (feature), produced by Gala Film Ltd., directed by Valeri Iordanov and Ivan Vladimirov
- TILT (feature), produced by Chouchkov Brothers Ltd., directed by Viktor Chouchkov Jr.
- DIVORCE ALBANIAN STYLE (documentary), produced by Adela Media, directed by Adela Peeva
 - A FAREWELL TO HEMINGWAY (feature), produced by Profilm Ltd., directed by Svetoslav Ovcharov
- THE MOSQUITO PROBLEM AND OTHER STORIES (documentary), produced by Agitprop Ltd., directed by Andrey Paounov
- CORRIDOR No. 8 (documentary), produced by Agitprop Ltd., directed by Boris Despodov
- THE LAST BLACK SEA PIRATES (documentary), produced by Agitprop Ltd., directed by Svetoslav Stoyanov
- THE JUDGMENT (feature), produced by Argo Film, directed by Stephan Komandarev
- THE BEAST IS STILL ALIVE (documentary), produced by Activist 38, directed by Mina Mileva, Vesela Kazakova
- THE PROSECUTOR, THE DEFENDER, THE FATHER AND HIS SON (feature), produced by Klas Film Rossitsa Valkanova, directed by Iglika Triffonova
- ¾ (feature), produced by Chaconna Films Ilian Metev, directed by Ilian Metev
- WESTERN (feature), produced by Komplizen Film, Germany Jonas Dornbach, Janine Jackowski, Maren Ade, Valeska Grisebach, Michel Merkt, directed by Valeska Grisebach
- RADIOGRAM (feature), produced by Menclips Gergana Stankova, directed by Rouzie Hassanova

Other successful MEDIA supported projects and events:

Sofia International Film Festival Sofia Meetings BDC Discovery

Support for Bulgarian projects in €: MEDIA (2007-2013) and CREATIVE EUROPE MEDIA (2017)

MEDIA 2007	
200	07-2013
Training	400,000
Development	814,278
Distribution	1,706,335
Festivals	431,663
Promotion	505,000
MEDIA International	100,000
MEDIA Mundu	100,000
Digitisation of Cinemas	80,000
TOTAL	4,136,276

CREATIVE EUROPE MIEDIA			
	2017		
Training	25,000		
Development	200,000		
Distribution	217,479		
Festivals	63,000		
Promotion	75,000		
TOTAL	580,479		

CDEATIVE ELIDODE MEDIA

EURIMAGES

Eurimages is a cultural support fund established in 1989 within the framework of the Council of Europe with 38 member states.

Eurimages promotes the European audiovisual industry by providing financial support to European cinematographic works. In doing so, it encourages cooperation between professionals established in different European countries. Eurimages has three support schemes: coproduction, theatrical distribution and exhibition.

A main condition for obtaining Eurimages support is the project to be an international coproduction between at least two member states. Every coproducer has to have at least 50 per cent of the financing in place. Even with this requirement the number of projects submitted for funding has increased sharply over the last years.

As globalization and digital era necessitate changes, the course of future development of Eurimages is going towards opening to edgier movies and expanding beyond European borders.

In 2017 Canada has become the first non-European country to accede to the Council of Europe's cultural fund Eurimages, as an associate member.

Eurimages and Bulgaria

Bulgaria has been a member of Eurimages since 1993. This country has signed the European Convention of Cinematographic Coproduction in 2003 and is on the way to sign the revised Council of Europe Convention on Cinematographic Coproduction. Bulgaria has bilateral coproduction agreements with France, Italy, Canada, Russia, Turkey and Israel.

Recently supported by the Fund

DIRECTIONS, the third film by Stephan Komandarev supported by Eurimages, made in cooperation with Germany and Macedonia, was selected in Un Certain Regard at the 2017 Cannes Film Festival.

The majority coproduction *HEIGHTS* by Victor Bojinov (Bulgaria/Macedonia) was the national blockbuster in 2017.

THE FATHER by Kristina Grozeva and Petar Valchanov (Bulgaria/Greece) is in post-production while FISHBONE by Drago Sholev, (Bulgaria/Romania), is in pre-production.

Also supported by Eurimages are the films with Bulgarian participation *TOUCH ME NOT* by Adina Pinitilie – *Golden Bear* in Berlin 2018, *MIRACLE* by Egle Vertelyte, *NEVER LET IT GO* by Pol Neguesko, *THE WILD PEAR* by Nuri Bilge Ceilan, *BROTHERS* by Omur Atay, *IS THIS WHAT YOU WERE BORN FOR?* by Radu Jude, *EXEMPLARY BEHAVIOUR* by Audrius Mickevicius and *PARI* by Siamak Etemadi. The official site of Eurimages is available at **www.coe.int/eurimages**

FILM	DISTRIBUTOR	STUDIO	RELEASED	ADMISSIONS	BOX OFFICE IN BGN
THE FATE OF THE FURIOUS	FORUM FILM BULGARIA	UNITED INTERNATIONAL PICTURES	14 Apr 2017	273,110	2,494,562
STAR WARS: THE LAST JEDI	FORUM FILM BULGARIA	THE WALT DISNEY COMPANY LIMITED	15 Dec 2017	228,990	2,470,786
BEAUTY AND THE BEAST	FORUM FILM BULGARIA	THE WALT DISNEY COMPANY LIMITED	17 Mar 2017	19,6958	1,930,543
PIRATES OF THE CARIBBEAN 5: SALAZAR'S REVENGE	FORUM FILM BULGARIA	THE WALT DISNEY COMPANY LIMITED	26 May 2017	180,714	1,873,003
DESPECTABLE ME 3	FORUM FILM BULGARIA	UNITED INTERNATIONAL PICTURES	30 Jun 2017	186,894	1,605,845
XXX: RETURN OF XANDER CAGE	FORUM FILM BULGARIA	UNITED INTERNATIONAL PICTURES	20 Jan 2017	139,892	1,430,838
THOR: RAGNAROK	FORUM FILM BULGARIA	THE WALT DISNEY COMPANY LIMITED	27 Oct 2017	112,766	1,226,811
SMURFS: THE LOST VILLAGE	ALEXANDRA FILMS	COLUMBIA PICTURES	31 Mar 2017	139,864	1,222,633
BOSS BABY	ALEXANDRA FILMS	WARNER BROS	14 Apr 2017	133,457	1,160,419
FIFTY SHADES DARKER	FORUM FILM BULGARIA	UNITED INTERNATIONAL PICTURES	10 Feb 2017	136,058	1,137,642
HEIGHTS	A PLUS FILMS	BG BULFILM	10 Nov 2017	131,039	1,072,903
THE GREAT WALL	FORUM FILM BULGARIA	UNITED INTERNATIONAL PICTURES	3 Feb 2017	98,708	1,063,419
THE EMOJI MOVIE	ALEXANDRA FILMS	COLUMBIA PICTURES	18 Aug 2017	113,338	979,930
ASSASSIN'S CREED	ALEXANDRA FILMS	TWENTIETH CENTURY FOX	30 Dec 2016	83,735	865,643
THE MUMMY	FORUM FILM BULGARIA	UNITED INTERNATIONAL PICTURES	9 Jun 2017	80,868	838,236
JUMANJI: WELCOME TO THE JUNGLE	ALEXANDRA FILMS	COLUMBIA PICTURES	22 Dec 2017	84,916	813,016
KONG: SKULL ISLAND	ALEXANDRA FILMS	WARNER BROS	10 Mar 2017	78,362	800,691
BENZIN aka BROKEN ROAD	BS FILMS	BG-CINEQUANONE	19 May 2017	98,862	794 944
IT	ALEXANDRA FILMS	WARNER BROS	8 Sep 2017	85,521	733,961
JUSTICE LEAGUE	ALEXANDRA FILMS	WARNER BROS	17 Nov 2017	67,525	724,787

Theatrical industry trends 2002–2017 (in BGN; BGN1 = €0.511)

YEAR	RELEASED	ADMISSIONS	BOX OFFICE IN BGN	+/- %	AVERAGE TICKET PRICE IN BGN
2002	98	2,015,735	8,717,074	+2.7	4.32
2003	117	3,045,451	12,005,343	+37.7	3.94
2004	118	3,120,088	12,592,151	+4.7	4.04
2005	125	2,421,871	11,661,250	-7.4	4.81
2006	157	2,362,149	11,956,716	+2.5	5.06
2007	137	2,398,193	14,020,755	+17.3	5.85
2008	137	2,434,530	17,120,941	+22.1	7.03
2009	143	2,986,611	24,350,153	+42.2	8.15
2010	113	3,993,709	33,879,494	+39.1	8.48
2011	123/160	4,631,629	36,497,110	+7.7	7.88
2012	129/174	4,041,364	33,624,302	-9.2	8.32
2013	135/167	4,794,391	40,021,829	+19.0	8.35
2014	139/182	4,985,999	43,465,125	+ 8	8.72
2015	161/210	5,413,278	46,537,203	+7.1	8.60
2016	176/222	5,584,937	49,415,441	+ 6.2	8.85
2017	227/347	5,575,969	50,720,512	+ 2,6	9.10

Bulgarian releases 2016/2017 by 3 Apr 2018 (in BGN; BGN1 = €0.511)

FILM	DISTRIBUTOR	GENRE	RELEASED	ADMISSIONS	BOX OFFICE IN BGN
Heights	A+ Films	History- Drama	8 Nov 2017	138,345	1,125,920
Attraction	BS Films/Lenta	Teen drama	23 Feb 2018	96,892	811,787
Benzin aka Broken Road	BS Films/Lenta	Teen drama	19 May 2017	98,862	794,944
11 A	BTV Studios	Teen drama	29 Jan 2016	97,867	718,848
Voevoda	BS Films/Lenta	History- Drama	13 Jan 2017	87,604	679,249
12 A	A+ Films	Teen drama	15 Sep 2017	57,593	443,362
Omnipresent	Miramar Film	Drama	13 Oct 2017	45,782	379,707

FILM	DISTRIBUTOR	GENRE	RELEASED	ADMISSIONS	BOX OFFICE IN BGN
Bubblegum	BS Films/Lenta	Romance	8 Dec 2017	77,381	637,315
Knockout a.k.a. All She Wrote	BTV Studios	Action	5 Jan 2018	41,447	346,388
Directions	Purple Rain	Drama	26 Jan 2018	36,449	310,899
Lilly the Little Fish	A+ Films	Family	9 Feb 2018	33,566	264,148
Loosers	A+ Films	Teen drama	1 Apr 2106	25,653	171,375
Holidaymakers	Urban Media	Comedy	7 Oct 2016	19,155	121,925
Monkey	BS Films/Lenta	Teen drama	23 Sep 2016	15,015	105,065
Singing Shoes, The	Kanina Film	History- Drama	10 Feb 2017	3,792	25,706
Thirst	Art Fest	Drama	22 Apr 2016	7,276	21,811
Glory	Abraxas Film	Drama	2 Dec 2016	2,606	13,205
Inches Above the Grounds	Amrita Art	History- Drama	8 Apr 2016	1,362	8,747
Barter	A+ Films	Drama	17 Jun 2016	1,430	7,501
Woman of My Life, The	A+ Films	Drama	3 June 2016	991	5,522

FILM	DISTRIBUTOR	STUDIO	RELEASED	ADMISSIONS	BOX OFFICE IN BGN
AVATAR	ALEXANDRA	FOX	18 Dec 09	473,118	5,346,851
TITANIC	DUGA	FOX	27 Mar 98	431,219	1,865,269
STAR WARS: THE FORCE AWAKENS	FORUM FILM BULGARIA	DIS	18 Dec 15	386,262	4,051,644
MISSION LONDON	A+ FILMS	BG	16 Apr 10	375,754	2 624,689
FAST AND FURIOUS 7	FORUM FILM BULGARIA	UNI	3 Apr 15	341,914	2,771,813
ICE AGE: COLLISION COURSE 2D&3D	ALEXANDRA	FOX	15 Jul 16	290,748	2,501,526
TROY	ALEXANDRA	WB	14 May 04	289,708	1,172,371

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	T. I IEM DIGITIDOTION				
FILM	DISTRIBUTOR	STUDIO	RELEASED	ADMISSIONS	BOX OFFICE IN BGN
ICE AGE 4 3D	ALEXANDRA	FOX	4 Jul 12	280,326	2,686,365
THE FATE AND THE FURIOUS	FORUM FILM BULGARIA	UNI	14 Apr 17	273,110	2,494,562
MINIONS 2D&3D	FORUM FILM BULGARIA	UNI	10 Jul 15	263,631	2,273,015
ICE AGE 3	ALEXANDRA	FOX	3 Jul 09	237,591	2,551,166
HOBBIT: BATTLE OF THE FIVE ARMIES 3D	FORUM FILM BULGARIA	IND	19 Dec 14	235,025	2,321,210
FAST & FURIOUS 6	FORUM FILM BULGARIA	UNI	24 May 13	229,810	1,772 088
FROZEN 2D&3D	FORUM FILM BULGARIA	DIS	29 Nov 13	227,391	2,008,287
THE LORD OF THE RINGS: THE RETURN OF THE KING	ALEXANDRA	IND	9 Jan 04	223,622	951,151
STAR WARS: EPISODE 1	DUGA	FOX	17 Sep 99	222,208	913,352
THE HOBBIT: AN UN- EXPECTED JOURNEY 3D	FORUM FILM BULGARIA	IND	14 Dec 12	221,298	2,138,802
PIRATES OF THE CARIBBEAN: ON STRANGER TIDES	FORUM FILM BULGARIA	DIS	20 May 11	220,596	2,069,311
STAR WARS: THE LAST JEDI	FORUM FILM BULGARIA	DIS	15 Dec 17	218,647	2,376,741
ARMAGEDDON	SUNNY	BVI	28 Aug 98	215,886	842,807
MATRIX RELOADED	ALEXANDRA	WB	23 May 03	212,909	836,652
THE HOBBIT: THE DESO- LATION OF SMAUG 3D	FORUM FILM BULGARIA	IND	13 Dec 13	208,582	2,065,029
LOVE.NET	ALEXANDRA	BG	1 Apr 11	206,793	1,374,997
LUCY	FORUM FILM BULGARIA	UNI	1 Aug 14	205,557	1,531,630
SECRET LIFE OF PETS, THE 2D&3D	FORUM FILM BULGARIA	UNI	5 Aug 16	201,169	1,647,530
THE MATRIX	ALEXANDRA	WB	3 Sep 99	197,963	830,467
BEAUTY AND THE BEAST	FORUM FILM BULGARIA	DIS	17 Mar 17	196,958	1,930,543
ZOOTROPOLIS 2D&3D	DOLGANIA	DIS	4 Mar 16	195,939	1,783,077
DESPECTABLE ME 3	FORUM FILM BULGARIA	UIP	30 Jun 17	186,894	1,605,845
FIFTY SHADES OF GREY	FORUM FILM BULGARIA	UNI	13 Feb 15	183,833	1,447,184

Top 30 Bulgarian releases of local films by box office 1998–2017 (in BGN; BGN1 = €0.511); in colour are marked productions financed outside of NFC

FILM	DISTRIBUTOR	RELEASED	ADMISSIONS	BOX OFFICE
MISSION LONDON	A+ FILMS	16 Apr 10	376,809	2,626,156
LOVE.NET	ALEXANDRA	1 Apr 11	207,122	1,376,397
OPERATION SHMENTI CAPELLI	GOLD CHAIN	7 Oct 11	181,461	1,208,704
HEIGHTS	A+ FILMS	10 Nov 17	138,345	1,125,920
TILT	A+ FILMS	11 Feb 11	142,799	933,617
BENZIN aka BROKEN ROAD	BS Films	19 May 17	98,862	794,944
11 A	bTV Studios	29 Jan 16	97,867	718,848
VOEVODA	BS Films/Lenta	13 Jan 17	87,604	679,249
LIVING LEGENDS	bTV Studios	14 Feb 14	91,447	661,702
12 A	A+ FILMS	15 Sep 17	57,593	443,362
THE FOREIGNER	A+ CINEMA	16 Mar 12	56,651	384,421
OMNIPRESENT	MIRAMAR FILM	13 Oct 17	45,782	379,707
BUBBLEGUM	BS Films	8 Dec 17	77,381	637,315
FOOTSTEPS IN THE SAND	PRO FILMS	28 Jan 11	54,674	342,003
PISTOL, SUITCASE AND 3 STINKING BARRELS	ALEXANDRA	14 Sep 12	45,898	326,954
RAPID REACTION CORPS	PRO FILMS	2 Mar 12	44,200	310,144

V. FILM DISTRIBUTION

FILM	DISTRIBUTOR	RELEASED	ADMISSIONS	BOX OFFICE IN BGN
DYAKON LEVSKI	ART ETERNAL	20 Feb 15	39,783	296,340
BALGAR: THE MOVIE 3D	PRO FILMS	28 Nov 14	33,144	270,063
SNEAKERS	A+ FILMS	28 Oct 11	41,380	263,989
DZIFT	ALEXANDRA	26 Sep 08	35,166	255,896
RAPID REACTION CORPS 2	PRO FILMS	17 Jan 14	32,915	234,845
THE WORLD IS BIG AND SALVATION LURKS AROUND	ALEXANDRA / ART FEST	10 Oct 08	36,400	181,763
LOSERS	A+ Films	1 Apr 16	25,653	171,375
HOLIDAYMAKERS	Urban Media	7 Oct 16	19,155	121,925
JIGSAW PUZZLE	ILS FILMS	4 Oct 12	17,037	119,612
EASTERN PLAYS	MVM INTERNATIONAL	16 Oct 09	19,567	113,298
STOICHKOV	A+ CINEMA	2 Nov 12	18,820	111,074
THE ISLAND	WATERFRONT	14 Oct 11 17,078		109,547
LORA FROM MORNING TILL EVENING	SPOTLIGHT	3 Jun 11	17,426	109,346
HDSP	A+ FILMS	17 Sep 10	16,609	106,282

V. FILM DISTRIBUTION

YEAR	NEW RELEASES	ADMISSIONS	BOX OFFICE IN BGN	SHARE N EWRELEASES	ADM SHARE NEW RELEASES	B.O. SHARE NEW RELEASES	ADM PER RELEASE	B.O. PER RELEASE IN BGN
2011	10	664,685	4,359,709	8.1 %	14.4 %	11.9 %	66,469	435,971
2012	16	217,282	1,470,917	9.1 %	5.4 %	4.4 %	13,580	91,932
2013	6	39,319	229,500	4.2 %	0.8 %	0.6 %	6,5542	38,250
2014	7	190,575	1,413,096	5.0 %	3.9 %	3.4 %	7,225	201,871
2015	7	70,297	494,649	4.4 %	1.3 %	1.0 %	10,042	70,664
2016	18	175,017	1,182,783	10.2 %	3.2 %	2.5 %	9,723	65,710
2017	15	498,396	3,968,175	6.4 %	4.8 %	4.3 %	1,479	11,606

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It is gratifying to observe that the trend towards an increase in the number of single-screen cinemas in smaller towns across Bulgaria persisted in the last couple of years. Twenty cinema theatres seating 50 to 150 opened doors in 2014/16 in towns that have had had no such facilities for quite a while now. In 2017, new cinema theatres seating a total of 1,076 were unveiled in three more cities. The reopening of smaller cinemas in towns across the country is on the rise and the number of cinema theatres in Bulgaria in the early 2018, excluding these in the multiplexes, has increased, reaching 40 cinemas with 11,339 seats in 29 towns. Of a total of 56 cinemas in the early 2018, now there are 29 single-screen cinemas (a total of 5,435 seats) or half of the total number of cinemas across this country.

For a decade or so, a trend towards a decrease in the number of small theatres was noticeable, while multiplexes were on the rise in the same period. It should be noted, though, that between 2008 and 2017, the number of multiplexes has almost tripled to 16 up from six, and the number of seats in them totalled 26,366, as compared to 12,356 in 2008. Since the 2000s, more state-of-the-art technologies have been used in the construction and equipment of cinemas, which, consequently, has led to an increase in the number of cinema theatres, because old single-screen cinemas have been replaced by modern multiplexes, built in newly constructed malls.

A decade and a half ago, the first multiplex opened doors in Sofia and in the following years Arena Cinemas chain, part of Alexandra Group, established in 1995, evolved into the biggest exhibitor in Bulgaria. The chain was the first to go digital in 2006 using its capacities to show films, alternative content or live satellite broadcast. In 2012, under an agreement with RealD, a leading global licensor of 3D technologies, Arena Cinemas chain started mounting RealD technologies on 44 screens. The latest multiplex of the chain was unveiled in 2016 at Markovo Tepe Mall, Plovdiv providing an immersive cinematic environment with its extralarge screen and next-gen IMAX Immersive sound system. It was the twelfth cinema complex of the chain with a seating capacity of 13,781. What with its equipment of VIP and Premium screens and the RealD 3D technology, Arena Cinemas extends its competitive diversification keeping its position of the leading innovative exhibitor in this country.

In 2006, the first IMAX screen was opened in the Mall of Sofia as part of the Israeli Cinema City International chain. In 2009, with the opening of a second Cinema City in the Mall of Plovdiv, yet another cinema chain established its presence in Bulgaria. The last one, Cinema City Paradise opened doors in spring 2013. It is the second one owned by the chain in Sofia and it has state-of-the-art equipment, projectors Christie and a 7-channel digital surround sound. Presently, the seats of the Cinema City chain across the country total 11,464.

In 2014, competitors in film distribution in Bulgaria gained a new rival: Indian Inspire Multiplex (IMPL) with the Cine Grand chain. The company acquired the multiplex in Sofia City Shopping Center renamed Park Center Mall since mid-2016. The multiplex boasts a VIP seating screen owned by the exclusive and premium cinema brand TSAR that Cine Grand have brought to Europe for the first time, intended for those who would readily pay more money for more comfort. The second 10-screen cinema multiplex of the Cine Grand chain opened doors in July 2015 at Sofia Ring

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Mall. The Cine Grand chain has presently 1,915 seats, being the third largest player on the Bulgarian markets, where Alexandra Group and Cinema City are already competing.

Nevertheless, with all the major private investment in constructing multiplexes, over these 25 years following the democratic changes in this country, a number of towns here have no access whatsoever to cinema theatres due to the developments back in the early 1990s, when small cinema theatres were largely privatised. Most of the state-run cinema theatres were acquired by private companies or owners; emblematic cinema theatres were rented out to be turned into restaurants, cafes, groceries, boutiques or beauty salons. With a new market mechanism imposed in film distribution without putting adequate law and long-term policy in place unleashed at the time a snowballing closure of cinema theatres for economic reasons. In a number of cities, the resources to maintain a cinema theatre have slumped drastically with the shortage of funds (including for re-equipment and advertising) resulting in a decreasing number of cinemagoers and revenues. First and foremost, small theatres, where arthouse films could be screened, are reporting ever decreasing revenues from ticket sales. They can't compete with the multiplexes, which leads to a mass closure for want of funds.

Following the mass closure of cinema theatres half a decade ago, new cinemas were unveiled in autumn 2014 for the first time. Cultural Centre G8, a member of Europa Cinemas network, opened doors in the capital city. This new project of the founders of FX Cinema and Euro Cinema, who have proved over the years to be leaders in exhibiting national and European movies, has three screens seating a total of 150 and a hall for presentation events. The old *Lucky* Cinema in Plovdiv opened doors as a Cinema House the same year. The cultural venue, a member of Europa Cinemas network, has been renovated with the financial support of Plovdiv Municipality. Now Lucky seats 275, having a refurbished stylish lobby and two screens with state-of-the-art equipment. It is supposed to evolve both into a place, where film regains its status of an art and into a pillar, on which Plovdiv would build itself as the 2019 European Capital of Culture.

Some of the recently renovated and reequipped theatres as follows:

- Cinemagic, the sole 3D cinema theatre in the district of Targovishte, is located in the building of the community centre, founded back in 1864. At the time it was a cultural hub, maintaining and handing down to posterity cultural values and Bulgarian traditions. Since 2015, the emblematic

coffee-theatre, seating 226, was brought back to life and equipped with 3D technology.

- Peter Slabakov 3D cinema theatre opened doors in Kavarna in summer 2015. It seats 100 and is named after Bulgaria's great actor. It was in fact rented out, but the municipality regained the ownership to completely renovate the cinema, investing BGN290,000. Over a period of 12 years, the locals had to travel to Varna to watch movies. Now the cinema gives showings on a daily basis. An exhibition commemorating the great actor is on display in the lobby.
- Lovech-based digital 3D Cosmos cinema, after being closed for a decade and a half, reopened on 29 April 2016 in House Preslav building, seating 290 and equipped with a state-of-the-art 3D technology and screen.
- Renovated in 2016, digital 3D Aglikina Poliana in Sliven seats 128 in comfortable chairs, offering the latest world movies in the weeks of their Bulgarian premieres.

Optimistically, it may be noted that the process of bringing back to life small cinema theatres continued in 2017. All the more so because new chains are established across the country. Latona Cinema chain has five cinema theatres in five cities, all of them supplied with state-of-the-art digital equipment allowing for alternative content (operas, ballets, concerts, sporting events). Latona cinemas are favoured venues for holding a variety of events. Their large screens attract all business sectors to make spectacular presentations.

- Latona Cinema, the first 3D cinema in Kazanluk opened doors in summer 2015 at *Iztok* shopping centre, seating 49. It was a good idea of the chain's owner to bring the movies back to the town after a long period of having no picture house at all. Ticket prices range between BGN5 and 8, much lower than these at the multiplexes. Latona Cinema opened two more cinemas in the country in 2016:

Latona Cinema opened two more cinemas in the country in 2016: in Silistra, seating 129 and in Shumen, seating 370. In 2017, three cinemas joined Latona: that in Isperikh seating 317; Novi Pazar seating 136 and Razgrad 535, equipped with the latest 3D projectors. Latona cinemas offer both the latest productions shown across the country and Bulgarian films.

Kinopolis is yet another chain of cinemas in Gabrovo, Karlovo and Pleven equipped with digital projectors, Dolby Digital systems, silver screens and comfortable chairs.

- A new 3D cinema, Kinopolis in Gabrovo announced its film listings early in 2016. It is in Aleko complex, a former 3-screen cinema theatre. Now the

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facility has two screens, seating 50 each, equipped with Christie Solaria One Plus projectors, Dolby Digital 7.1 surround sound, MI-Clarity3D systems and Harkness screens. Kinopolis opened a second single-screen cinema, this time in Karlovo in autumn 2016, seating 70, with Dolby Digital 7.1 Surround Sound, Master Image 3D and a Christie digital projection system. The cinema theatre in

Central Mall Pleven, incorporated until then in Arena Cinemas chain, joined Kinopolis chain on 24 March 2017. Now the theatre has a renovated screen with 106 comfortable chairs, Dolby Digital and a Christie CP2220 digital cinema projector giving audiences the best visual experience possible.

Kinopolis Sapareva Bania joined the chain in 2017 offering 224 comfortable seats in the stalls and the upper circle, a 9m-wide Harkness Screen, Dolby Digital Surround 7.1, DepthQ 3D and a Christie Digital Cinema projector.

- After a decade without any cinema at all, Royal cinema opened on 15 September 2017 in Kurdjali, with Italian chairs and equipment, a silver screen, 3D projector and a next-gen sound system. Tickets vary between BGN6 and BGN12, invariably BGN5 for children. Free screenings are held for pupils and socially disadvantaged.
- In 2017 again, the old Metropol cinema in Vratsa was brought back to life after a decade. The place was refurbished within two months to seat 165, offering from mid-November onwards more nice attractions.
- A 3D cinema opened doors in 2017 in Pazardjik seating 82, showing the latest world premieres at affordable prices. The place received investment to be overhauled, reequipped and refurbished.
- Cinema Room, Varna, yet another favoured haunt of moviegoers, is a Kreo Kultura Foundation project focused on contemporary film. Critically acclaimed auteur movies are screened in the equipped room seating 20 since 2017, new Bulgarian films are premiered and selected works present a variety of festivals.

A curious trend is discernible in the last couple of years: interest in outdoor cinemas has made a comeback, drive-in cinemas and open-air cinemas in the summers at the seaside. These are meant to provide easier access to Bulgarian and European productions in places without cinema theatres or free showings of innovative features and documentaries unavailable at the multiplexes. This attests that supporting cinemas for exhibition yields results reviving audiences' interest lost over the decades of transition following the drastic closure of cinema theatres.

Sofia International Film Festival (SIFF) is touring the country to screen the best movies of the previous year. In 2017, for another year in a row, alternative mobile cinemas mushroomed such as the initiatives SIFF for Students, SIFF on the Road/Operation Kino. The Operation Kino travelling film programme, which the team of SIFF has been developing and carrying out since 2010, is a joint initiative of the festivals held in Sofia, Istanbul, Sarajevo and Cluj. Along with the festival screenings, the Operation Kino international programme includes regional editions of SIFF in twenty cities in the last five years. The events are held by SIFF in collaboration with Arena Cinemas chain and Europa Cinemas as well as under cultural projects of the relevant municipalities.

A Mobile Drive-in Cinema initiative was launched in Varna three years ago, which starts touring the country in spring. The mobile outdoor cinema has a projection booth, a coffee bar, and a 5m x 10m screen, mounted two metres above the ground. There is a parking area for 50 to 60 cars, the soundtrack is broadcast at a low output power on AM or FM radio to be picked up by a car radio. The mobile outdoor cinema went on with its successful initiative in the last couple of years. In a month alone, it toured 15 cities with three showings of mostly Bulgarian productions per night. It is the organisers of the Mobile Drive-in Cinema initiative, who are behind the idea of cinemas in the open air. From 2016, this country's largest coastal city, Varna has received a renovated outdoor cinema re-inaugurated at long last in SS Constantine and Helena resort. Though located 8 km from downtown Varna, the facility is the sole option for the residents of Varna to have at least one functioning outdoor cinema, seating 850.

An outdoor cinema in the costal town of Ahtopol opened doors on 13 July 2017 in the community centre as part of Kinopolis. Its single-screen has 155 comfortable chairs, a Dolby Digital system and a Christie digital cinema projector giving audiences the best visual experience possible.

Importantly, the recent increase in the number of single-screen cinemas in smaller towns across Bulgaria is due to some extent to the adoption of the Film Industry Act in 2004, under which the screens in Bulgaria are subject to compulsory registration. Closed for over two decades, now single-screen cinemas are reopening. Besides, under the Film Industry Act cinemas are entitled to state aid for exhibition of Bulgarian or European productions. The Act encourages the distribution and releases of national and European film productions with no less than 15% of the total of yearly time per place of exhibition intended for European films, and no less than 5% of the total yearly time per place for exhibition of Bulgarian films.

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Exhibitors may apply for funding for the exhibition of films with projects including up to four films. In 2014/16, seven cinema theatres received funding for exhibiting national and European productions in Sofia, Plovdiv and Varna, incl, smaller cinemas such as Cinemagic in Targovishte and Cinelux in Vidin. In 2017, new standards of the funding application procedure for cinemas have been set: applications are now submitted in two sessions seeking a more well-planned allocation of funds for distribution and exhibition, which under the Film Industry Act shall not exceed 10% of the annual budget. In addition to the cinemas mentioned above, Peter Slabakov cinema in Kavarna; Lovech-based Cosmos; Metropol, Vratsa and Silistra-based first cinema of Latona chain were allocated funds along with two Mobile Drive-in Cinema initiatives. With the two new chains Latona Cinema and Kinopolis the number of recently reopened cinema has also gone up recently. Bulgaria's film industry has also seen a growth in the last couple of years: 30 features were made in the period with many of them having a theatrical release, and, consequently, more cinemas applied for funds for exhibition of Bulgarian and European films. The earliest 2018 session was held in February with record number of 35 submissions

A not that favourable trend should be mentioned: opened four or five years ago as cinemas, some of the places intended for film exhibition are in fact cultural centres engaged in various cultural activities and offering not film listings on a regular basis. Such places are used for holding festivals or cultural events, rather than as commercial cinemas alone with their own film programming. Such is, for example, Institut Français, Sofia that reopened the emblematic Slaveikov cinema. Known as one of the best chamber music halls in Sofia, it has unique technical equipment: a 3.6m x 4m screen, a digital cinema projector, equipment for stage lighting and special effects, but from 2016 onwards it has not been used as a cinema on a regular basis. The same is true for the White House Cultural Centre in Ploydiv, which from 2016 onwards is not a cinema any longer. Moreover, Impresia amphitheatre, which opened doors in summer 2015 at International Hotel Casino & Tower Suites, in the heart of Golden Sands seaside resort, now, a year later, is not a cinema anymore. Its luxury hall seating 380 has a big screen and multimedia, impressive acoustics, will probably host theatricals, concerts, conferences, and entertainment shows rather than film screenings. Since 2016, Paradiso in Haskovo (150 seats); 21 Vek in the community centre of Sevlievo (49 seats) and unfortunately, the state-of-the-art 9D cinema Replay Bowling in Mall Gabrovo have

closed.

World film screen goes digital. The digital technology made a great deal of difference in exhibition and distribution too. The problem with digital transition, however, lies in the expensive equipment requiring investment in digital state-of-the-art projectors. On the other hand, there are European programmes supporting cinemas for next-gen cinema exhibition. There is an option the cinemas to absorb the funds slated for re-equipment. In 2013, MEDIA programme of the EU has provided exhibition support for digitisation of Bulgarian cinemas worth EUR60,000 for Euro Cinema, Sofia and Festival & Congress Centre, Varna, both part of the Europa Cinemas network. In 2016, Lumière cinema, located in the National Palace of Culture (NPC), acquired digital projection equipment suitable for the large venue and delivering the highest quality picture. Until then, Lumière, part of Europa Cinemas, used rented equipment. Renamed Lumière Lidl, the remodelled place opened doors in early March 2017. The German grocery chain in collaboration with the NPC is behind the idea of preserving the authentic cinemas with ambiences of their own, part of the cultural history of the city. In fact, over the last decade and a half, all cinema theatres in Bulgaria have gone digital, while in 2002 all of them had old 35mm projectors; in 2008, there were 12 digital screens, while now they total 215. i.e. all the screens in this country.

Founded two or so decades ago in France, Europa Cinemas is the first cinema network focusing on European productions. It seeks to provide operational and financial support to cinemas that commit themselves to screening a significant number of European non-national films, to offer events and initiatives as well as promotional activities targeted at young audiences. In 2015, the legendary Odeon Theatre, run by Bulgarian National Film Archive (BNFA), joined Europa Cinemas network. Funds slated for its digitisation and new equipment were also granted under European programmes as, unlike the private-owned cinema theatres, Odeon is not eligible for state aid for film exhibition because its owner BNFA, is a state-run cultural institution. Odeon Theatre now has digital equipment, allowing screening of both the best arthouse films and restored classics. Several multiplexes joined Europa Cinemas network in 2015: the two Sofia-based multiplexes of the Arena Cinemas chain and Cine Grand chain as well as Cinema Arena Mall Varna. With Cinema Peter Slabakov, Kavarna and Cinemagic, Targovishte joining the network in 2016/17, we have now in Bulgaria 15 members of the Europa Cinemas in five cities. Europa Cinemas network in Bulgaria saw a five-fold increase in the

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number of seats over the last couple of years, reporting a record number totalling of 11,994.

Thus, the cinema theatres in Bulgaria in the early 2018 totalled 56 with 215 screens and seating 37,705.

In 2017, the admissions in cinema theatres in Bulgaria totalled 5,575,969 with BGN50,720,512 (EUR25,932,985) in GBO. Multiplex Cinema City, Paradise Mall with its 585,622 attendees was the best performing in 2017.

CINEMAS

CINEMAS IN BULGARIA

2018 Source: Bulgarian National Film Center (by April 2018)

CINEMAS / 2017

Cinemas with	Cinemas	Screens	Seats
1 screen	29	29	5,435
2 screens	7	14	4,657
3-5 screens	4	14	1,247
6-7 screens	4	25	4,454
8-11 screens	8	76	11,173
12-15 screens	4	57	10,739
	56	215	37,705

SCREENS 2002-2018 2

Year	Screens	Digital Screens	Seats
2002	202	0	71,373
2003	194	0	74,393
2004	56	0	19,076
2005	104	2	21,350
2006	112	2	24,923
2007	114	2	25,301
2008	95	12	21,425
2009	104	22	22,657
2010	122	40	25,345
2011	141	52	29,021
2012	131	74	26,065
2013	161	107	31,056
2014	164	160	31,764
2015	187	170	33 761
2016	196	193	34,485
2017	209	205	37,587
2018	215	215	37,705

3 MULTIPLEXES 2008–2018

Year	Multiplexes Screens		Seats
2008	6	63	12,356
2009	7	74	14,042
2010	9	92	16,730
2011	11	109	19,907
2012	10	103	18,540
2013	13	134	23,424
2014	14	141	24,737
2015	15	149	25,740
2016	15	152	25,595
2017	16	158	26,326
2018	16	158	26 366

4 CINEMAS (excl. multiplexes) 2018

Town	Cinemas	Screens	Seats
Sofia	6	10	3,466
Varna	4	5	2,370
Plovdiv	3	8	801
Pleven	2	5	576
Veliko Tarnovo	1	3	250
Botevgrad	1	2	107
Gabrovo	1	2	100
Razgrad	1	1	535
Shumen	1	1	350
Isperih	1	1	317
Targovishte	1	1	277
Lovech	1	1	262
Blagoevgrad	1	1	234
Sapareva Banya	1	1	224
Sliven	1	1	180
Vratsa	1	1	165
Vidin	1	1	139
Novi Pazar	1	1	136
Kavarna	1	1	100
Kardjali	1	1	100
Silistra	1	1	99
Pazardjik	1	1	82
Dobrich	1	1	79
Mezdra	1	1	76
Smolian	1	1	74
Yambol	1	1	72
Karlovo	1	1	70
Kyustendil	1	1	49
Kazanlak	1	1	49
29	40	57	11,339

MULTIPLEXES with 6 or more screens 2017 5

City	Site	Screens	Seats	Opening date
Sofia	Cinema Arena Zapad	15	2,858	4 April 2003
Sofia	Cinema Arena Mladost	15	2,86	19 May 2005
Sofia	Cinema City, Paradise Mall	14	2,166	28 March 2013
Sofia	Cinema City, Mall of Sofia	13	2,855	13 July 2006
Plovdiv	Cinema City, Mall of Plovdiv	11	1,585	19 March 2009
Ruse	Cinema City, Mall of Ruse	10	1,886	28 Dec 2010
Sofia	Cinema Arena, The Mall	10	1,819	21 April 2010
Burgas	Cinema City, Mall Galleria	10	1,665	15 May 2012
Sofia	Cine Grand, Ring Mall	10	615	7 Nov 2014
Varna	Cinema Arena, Grand Mall	9	1,468	15 April 2010
Varna	Cinema Arena, Mall of Varna	8	1,113	12 June 2008
Sofia	Arena Deluxe, Bulgaria Mall	8	1,022	17 Jan 2013
Stara Zagora	Cinema City, Mall Galleria	7	1,307	18 Nov 2010
Sofia	Cine Grand, Park Center	6	1300	10 January 2014
Stara Zagora	Cinema Arena, Park Mall	6	970	1 Nov 2008
Plovdiv	Cinema Arena, Markovo Tepe Mall	6	877	28 October 2016
6	16	158		26 366

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Five top performing cinemas in terms of attendance 2017

City	Multiplexes	Screens	Admissions
Sofia	Cinema City, Paradise Mall	14 screens	585,622
Sofia	Cinema City, Mall of Sofia	13 screens	454,546
Plovdiv	Cinema City, Mall of Plovdiv	11 screens	383,332
Varna	Cinema Arena, Grand Mall	9 screens	375,756
Sofia	Cinema Arena, Zapad	15 screens	348,705
		ADM	2,147,961
		GBO /in BGN/	20,475,130

71 Europa Cinemas network 2017

Town	Site	Screens	Seats
Sofia	Cinema Arena Mladost	15	2,860
Sofia	Cinema Arena Zapad	15	2,858
Sofia	Cine Grand, Ring Mall	10	615
Varna	Cinema Arena, Mall of Varna	8	1,113
Sofia	Cine Grand, Park Center	6	1,300
Sofia	G8 Cinema	3	150
Varna	Festival & Congress Centre	2	1,250
Plovdiv	Lucky Picture House	2	275
Sofia	Euro Cinema	2	104
Sofia	Lumière Cinema	1	352
Sofia	SFF on the Road	1	300
Sofia	Picture House	1	284
Targovishte	Cinemagic	1	277
Sofia	Odeon Theatre	1	156
Kavarna	Petar Slabakov Cinema	1	100
5	15	69	11,994

■ VII. TELEVISION

Audiovisual Media Services Directive: Presence of European works and production of independent producers

In connection with complying with Articles 13, 16 and 17 of the Audiovisual Media Services Directive; article 19 (pp. 2–4) and Article 19a of the Radio and Television Act, Bulgaria's Council for Electronic Media (CEM) initiated data gathering, and information about 2014 was provided in 2016

The programmes broadcast by the national providers of linear media services in 2014 accounted for 73. Of these 47 providers, 32 have submitted on time information about 54 TV programmes.

There were 13 providers of non-linear on demand services in 2014; of them one informed CEM of not providing such services in the said year.

According to the data submitted by the Council of Providers of Non-linear Services, the 50 % share of European productions per annual programme time was met, accounting for an average of 57% for 2014 compared to over 50% for the previous period. The quota of independent producers (at least 12 % under the Radio and Television Act) has also been fulfilled, on average, by 17.74%, according to the data submitted by the providers, up from the 2013 14.72%.

The figure below shows how, according to CEM's report, the three leading TV broadcasters fulfilled the required under the Directive presence of European works and the quota of independent producers.

Fig. 1: BNT1, Nova and bTV: shares of European productions and quotas of independent producers (2012–2014)

Bulgarian National Television and Bulgarian TV film works

Pursuant to Article 71 (2) of the Radio and Television Act, Bulgarian National Television supports the making and implementation of national audiovisual production by allocating not less than 10 per cent of the subsidy granted to the television under the state budget for making of new Bulgarian television film works.

The table presents the degree of fulfilment of these obligations, showing: the amount of the approved state funding under the budget of BNT, used as a basis for formation of the funds under Article 71 (2) of the Radio and Television Act, the amount of the utilised sum as per the statements for the cash fulfilment of BNT's budget as well as the funds for coproduction, including presale for joint film projects with the National Film Centre, with the BNT funds for coproduction and presale allocated in accordance with the internal BNT *Rules on the Terms and Conditions of Film Production*

and Coproduction.

year	Funds for filmmaking, adopted for the BNT budget pursuant to Article 71 (2) of the Radio and Television Act	Budget cash performance on Filmmaking, i.e. funds used by BNT	Funds allocated by BNT to film coproduction with NFC, including presale
2012	5,901,400	5,989,715	526,360
2013	6,202,800	6,441,969	320,995
2014	5,704,700	4,819,465	833,109
2015	5,704,700 •		1,140,940
2016	5,704,700		1,140,940

 These amounts present the subsidy adopted and approved in the beginning of the year rather than the real-term one received in end-year

Source: Observatory of Cultural Economics, author-generated table according to data provided by BNT

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A) For 2016, funds amounting to BGN5,704,700 have been allocated from BNT budget for Bulgarian TV filmmaking pursuant to Article 13 of the Rules for Film Production and Coproduction by BNT as follows:

Films made by executive or independent producers:

Up to 70 % or BGN3,593,961 for BNT produced films;

Up to 20 % or BGN1,140,940 for coproduction, incl. presale;

Up to 5 % or BGN285,235 for debuts;

Up to 3 % or BGN171,141 for acquiring copyright, screenplays, etc;

For domestic productions; from 10 per cent to 70 % or BGN 399,329;

A contingency reserve of up to 2 % or BGN114,094.

- **B)** BNT funds for filmmaking in 2016, including in coproduction with Bulgarian National Film Center and presale deals totalled BGN3,599,381,37, incl.:
- Outsourced production: BGN2,994,021,82;
- In-house production: BGN387,141,06;
- Other costs: BGN218,218,49.

It is worth noting that on the list of films (made in coproduction or presale) by BNT as presented below, individual works are at various production stages. Part of these, for instance, have been completed in 2016, but no final reports on them have been submitted; others are completed, final reports on them have been submitted and certificates issued; still others have received the due instalments and have used them in 2016, though not winning support the same year; there are also productions approved for support in 2016, due to receive the bulk of the support later. That is why the total sum below disagrees with the one approved for 2016 for 'coproduction, including presale' for 2016: BGN1,140,940.

In 2016, those of the films were completed that were at the stage of preproduction in 2015, mostly made in coproduction or as presale deals as well as the TV show *Undercover* S5.

The in-house films in the three production lines, *In Shot*, *Programme BNT1*, *BNT World and Regions* respectively, were also made safely and evenly.

BNT in-house filmmaking is developed in three lines:

Documentaries for *In Shot* shows, made by the Information Directorate;

Documentaries made by the Programme BNT1 Directorate;

Documentaries made by the BNT World and Regions Directorate;

The total of adopted funding for 2016 amounts to BGN399,329; of them, BGN387,141,06 have been used. BNT in-house filmmaking is developed in three lines:

VII. TELEVISION

TRAVELLING SUMMER CINEMA WITH BNT1 is a vital initiative of BNT for shaping and development of audiences of Bulgarian film. The lack of cinema theatres in many Bulgarian towns turned Travelling Summer Cinema with BNT1 into the most successful TV campaign in 2012, which gained unexpectedly vast popularity and involvement across the country

In 2016, this initiative saw its fifth successful year in a row with 16 screenings across the country reaching a total of 11,000 viewers:

In the last five years, this was the chance of almost 80,000 people to watch the recent Bulgarian films in towns without cinemas for quite a while now

The increase in the viewership of Bulgarian feature, documentary and animated films broadcast by BNT1, BNT2 and BNT World, reaching 157,400,960 in 2014–2016, proves that audiences are a social product in want of care and cultivation.

Table 2. Number of viewers per channel and genre* (2014–2016)

Year/Genre	Shows per channel per genre of Bulgarian animations, documentaries and features in 2014-16									
Yes	В	NT1		E	BNT2		BN	IT Wo	rld	
	Animations	Documenta- ries	Feat users	Animations	Documenta- ries	Feat users	Animations	Documenta- ries	Feat users	TOTAL
2014	283,590	25,646,740	10,064,710	47,510	3,871,290	208,460	81,450	2,971,440	2,770,200	45,945,390
2015	382,330	31,660,910	13,809,380	6,750	4,795,750 5,742,670	48,580	26,570	2,929,190	2,200, 190	56,836,570
2016	355,390	34,122,860	8,865,720	0	4,795,750	155, 400	47,560	4,039,610	2,236,710	54,619,000
TOTAL	1,021,310	91,430,510	32,739,810	54,260	14,409,710	412,440	185,5809	940,240	7,207,100	157,400 960

^{*}The table features the viewership of the respective film per channels

VII. TELEVISION

Bulgarian film marked its centenary in 2015. BNT celebrated the anniversary offering a special format, Bulgarian Film's Patent Leather **Shoes.** affording viewers the chance to choose the top Bulgarian movie. The title of the show was inspired by the classic Bulgarian feature *The* Unknown Soldier's Patent Leather Shoes by Rangel Vulchanov, a film director deemed by his colleagues to be one of the greats in the history of Bulgarian film. The national broadcaster launched the project in September 2014 by shortlisting 425 films, some of which proposed and added by the viewers. These were further reduced to 100 by online voting and exclusively presented and broadcast by BNT, reduced then to 10 and finally, to 1. Bulgarian Film's Patent Leather Shoes format seeks to make Bulgarian film and its achievements visible to as wide an audience as possible, challenging audiences, and especially younger people to familiarise themselves with as many Bulgarian movies as possible, performing in this way BNT's cultural and educational mission of a public service broadcaster. The second part of the format, *Bulgarian Documentary* Film's Patent Leather Shoes, attracted over 2.2mln viewers of 20 documentaries

This ingenious format of BNT led to a doubling of the audience of Bulgarian motion pictures and in 2015 alone, Bulgarian features, documentaries and animations drew a viewership of over 56 million.

In April 2017, the third part of the format *Bulgarian Animated Film's Patent Leather Shoes* was broadcast.

I VIII. FESTIVALS

SOFIA INTERNATIONAL FILM FESTIVAL

Sofia International Film Festival is the leading festival in Bulgaria and one of the key film events in Central and Eastern Europe. The festival aims to promote important and innovative works of modern world cinema to local audiences and regional Bulgarian and Balkan cinema to international guests, as well as to encourage cooperation between local and international filmmakers. It is described by *Variety* as one of the world's top 50 unmissable film events and accredited by FIAPF as a competitive specialised feature film festival. Since 2004, significant part of the festival is the Sofia Meetings coproduction market (pitching for debut, sophomore and third feature film projects and showcasing Bulgarian and regional films).

Venue and dates: Sofia, 7–17 March 2019 Sofia Meetings: Sofia, 13–17 March 2019 Submission deadline: 15 October 2018

SOFIA INDEPENDENT FILM FESTIVAL

Sofia Independent Film Festival is dedicated to the independent filmmaking from America and around the world. The festival strives to keep high artistic standards in its selection. The side bar of the Festival *So Academy* is an educational platform that brings successful industry professionals from the United States and the world for workshops on screenwriting, producing, directing, special effects and all the aspects of the moviemaking. The Festival's Award for best feature and best documentary is called "Independent Spirit of Sofia".

"Sofia Independent New York" is the American branch of the Festival. It shows the best of the contemporary Bulgarian films in New York.

Venue and dates: Sofia, 24 October – 3 November 2018

Early submission deadline: 17 July 2018, regular deadline: 18 August

2018, late deadline: 31 August 2018.

IN THE PALACE INTERNATIONAL SHORT FILM FESTIVAL

In The Palace ISFF is an international festival of short film, new media and digital arts up to 27 minutes in length. The main purpose of the Festival is to present contemporary film art from Bulgaria, Europe and the whole world. In The Palace ISFF provides an exceptionally favourable environment and platform for expression for both young film artists and established professionals in this art field. Established in 2003, the festival has grown from a competitive forum for student films into the largest and most prestigious short film festival in Bulgaria and the region.

The festival has several main programme s:

Competitive programme in 4 genres: fiction, documentary, animation, experimental; *On Focus* programme; Q & A sessions; *Filmer Forge* educational programme; Pitching session; Film industry market; Videolibrary; Side musical programme

In The Palace is organized by Format SFF Foundation and *Veshtina* Community Centre in partnership and with support of Bulgarian Ministry

VIII. FESTIVALS

of Culture, Bulgarian National Film Center, National Palace of Culture and the University of Sofia.

Total award fund: €10,000.

Venue and dates: Balchik, The Palace, 23–30 June, 2018

Submission deadline: 15 March 2018

LOVE IS FOLLY International Film Festival is a competitive international film festival. It is held on a yearly basis in the coastal city of Varna. In terms of its genre, the Festival is oriented towards dramas and comedies, melodramas and romances.

Venue and dates: Varna, Festival and Congress Centre, 24 August - 1

September 2018

Submission deadline: 31 May 2018

CINEMANIA WORLD FILM PANORAMA

Cinemania is the earliest and most popular international film event in Bulgaria, which was launched back in 1987.

In the last years, the main programme accentuates the best of the new Italian and French films, music, documentaries, children's films, classical pleasures, book adaptations, culinary films.

Venue and dates: Sofia, National Palace of Culture, 15–29 November 2018; non-competitive

THE GOLDEN KUKER Sofia International Animation Film Festival was first held in October 2010, in Sofia. It is the first twenty-first century animation festival. The festival awards a Golden Kuker top prize and a Special Mention named after the iconic Bulgarian cartoonist Proyko Proykov. The mission of the Golden Kuker Sofia IAFF is to contribute to the development of Bulgarian art, to help Bulgarian and foreign animators get in touch and to support young professionals and students. The Festival has achieved a high-level professional performance, a large number of international appearances, and a variety of great animations. People have the opportunity to attend throughout the year master classes conducted by world known directors and animators, visit contemporary art seminars and exhibitions, and join interactive lectures.

The festival is on the cultural calendar of Bulgaria's capital Sofia and in five

other major cities in Bulgaria.

Venue and dates: Sofia, Arena – Sofia West, Cine Grand, Bulgarian Red

Cross Hall, Park Bobby & Kelly, 7–13 May 2018

Submission deadline: 31 January 2018

THE WORLD FESTIVAL OF ANIMATED FILM (WFAF)

The Festival is organized by the World Festival of Animated Film Association and the Varna Festival Centre with the support of the Bulgarian Ministry of Culture, Bulgarian National Film Center and the Municipality of Varna.

Any frame-by-frame or computer-assisted animated films, completed after 1 January 2014, which have not participated in a previous edition of the Festival, will be considered eligible for the Festival.

The films will compete in the following categories:

Short films;

Feature films;

Children's films:

TV series:

Student's films.

Entry Forms are available at www.varnafest.org. No entry fee.

Venue and dates: Varna, Festival and Congress Centre, 12-16 September

2018

Submission deadline: 8 June 2018

CINELIBRI BOOK & MOVIE FESTIVAL

Cinelibri Book & Movie Festival is an extraordinary event entirely dedicated to film adaptations of literary works, both fiction and non-fiction. The selection includes film premieres based on critically acclaimed contemporary and classic novels, which are indisputable masterpieces. It is an annual festival attended by local and world famous filmmakers, writers, actors and artists in different fields. Cinelibri seeks to promote extremely talented, successful, innovative and memorable forms of interaction between arts, following the process of creation from the text to the big screen. The events of the main and parallel programmes of the festival are held in the most representative art spaces in Sofia, Plovdiv and Varna, in cooperation with a number of respected partners and supporters of the

VIII. FESTIVALS

festival. The festival has a competition programme.

Venue and dates: Sofia-Plovdiv-Varna, 10-24 October 2018

Submission deadline: 1 September 2018

MASTER OF ART (MofA) is the first international film festival in the Balkans for art documentaries. Presenting the best documentaries produced and released after 1 January 2017 focused on Music and Dance; Theatre and Cinema; Fine Art and Photography; Architecture and Design; Literature; Video Art and Advertising; Art in the Video Games, MofA seeks to introduce the contemporary trends to the Bulgarian audience.

The mission of MofA Film Festival is to provide an alternative that defies pop culture content by presenting documentaries—independent films and television productions—to create a venue for professionals and to establish itself as a forum that provides opportunity for young art school talents to further develop and stimulate their creative performance.

Venue and dates: Cinema Lumiere-Lidl, Sofia; Cinema Odeon; Euro Cinema; Culture Centre G8; Cinema House; Cine Grand; Lucky Picture House, Plovdiv; Festival and Congress Centre, Contemporary Space, Varna, April, 2019.

Submission deadline: 3 June 2018 – February 2019

GOLDEN ROSE

The Golden Rose Festival of Bulgarian Feature Films is held at the Festival and Congress Centre in the coastal city of Varna. This is the earliest film festival in Bulgaria, with its first edition held in 1961. The Festival is a competitive one for Bulgarian fiction films. The event is organised by Bulgarian National Film Center.

Venue and dates: Varna, Festival and Congress Centre, 27 September- 4

October 2018

Submission deadline: 13 July 2018

GOLDEN RHYTON

The Golden Rhyton is a national film festival, hosted by the Plovdiv Novotel and Lucky Cinema in the city of Plovdiv, in December. It is a competitive Bulgarian documentary and animation film festival, organised by the Bulgarian National Film Center, the Bulgarian National Television with the support of the Municipality of Plovdiv.

Venue and dates: Plovdiv, December 2018 Submission deadline: 31 August 2018

IX. FILM EDUCATION

The university film education in Bulgaria started in 1973, when the Cinema Department of the National Academy of Theatre, transformed later into a Screen Arts Faculty, was established. Previously, there were few schools that provided basic training in photography and film. Currently, there are two state universities and a private one as well as a private college that provide film education in Bulgaria.

National Academy for Theatre and Film Arts, Sofia

Film and TV Directing and Animation Department;

Film and TV Cinematography and Photography Department;

Playwriting and Film and TV Critical Studies Department;

The Screen Arts Faculty's initial degree programs were opened in 1973. The curriculum combines professional training with studies in the liberal arts. Students are provided with a variety of creative experiences, from basic to advanced, in both the conceptual and production phases of film, TV and video products, classical and computer animation.

Electives in the liberal arts are offered to all students to ensure that they have the background necessary for participation in a profession that influences attitudes, opinions and ways of thinking in every aspect of human experience.

The Screen Arts Faculty is an active member of CILECT and has a representative in its Executive Council. Members of the teaching staff are the most outstanding Bulgarian directors, screenwriters, cinematographers, editors, designers, photographers and critics, who have demonstrated their high artistic achievements both in this country and

IX. FILM EDUCATION

abroad. They not only share their experience, but also develop their own curricula in the subject areas they teach, providing an individual artistic and methodological approach.

The departments have developed the following programs:

Bachelor Programs: Film and Television Directing; Film and Television Editing; Film and Television Cinematography; Film Critical Studies, and Playwriting and Screenwriting

Master Programs: Screen Arts Management; Film and Television Art Doctoral Programs: Film Critical Studies; Film and Television Screenwriting; Film and Television Directing; Film and Television Editing; Classical and Computer Animation; Film and Television Cinematography.

South-West University, Blagoevgrad

Television and TV Arts Department

The Television and TV Arts Department was established in 1991. The offered professional education adheres to world standards and is related to working in close cooperation with unique filmmakers and highly skilled technicians. Taking personal initiative is in great demand and is highly praised with its development being the constant goal of the teaching staff.

The departments have developed the following programs:

Bachelor Programs: Film and Television Editing; Film and Television Directing; Film and Television Cinematography

Master Programs: Film and Television Directing; Film and Television Cinematography; Film and Television Editing.

New Bulgarian University, Sofia

Film, Advertising and Show Business Department

Film, Advertising and Show Business Department was established in 1994. It is a community of teachers in the areas of Playwriting, Directing, Camerawork, Fine Arts, Design, Animation, Digital Imaging Devices, Photography, Advertising, as well as other professionals, related to the creative processes of making and analysis of film and other visual arts and their application in advertising. The department organises film festivals and exhibitions to present works by the teachers and students.

The audiovisual works of art made at the University are periodically exhibited at internal, national and international events. The results of the public activities of the department are widespread within the professional, academic and cultural circles. A number of publications in the central press evidence the warm welcoming of the films, exhibitions and works,

IX. FILM EDUCATION

created within the department.

The department has developed the following programs: Bachelor Programs: Animation Film; Film and Television Master Programs: Animation Directing; Film and Television Art

Doctoral Program: Film Critical Studies, Film Art and Television

Screen Arts College, Sofia

The Screen Arts College was established in 1998. After the completion of its two-year programs in Film, TV, Photography, and Animation, students are to be enrolled as junior students at the Film, Advertising and Show Business Department's program of the New Bulgarian University, Sofia.

X. CONTACTS OF INSTITUTIONS, COMPANIES, AND ORGANIZATIONS

FILM SCHOOLS

THE NATIONAL ACADEMY FOR THEATRE & FILM ARTS, SOFIA

Screen Arts Faculty

Dean: Assoc. Prof. Lubomir Hristov

108 A, Rakovski Str., Sofia 1000, Bulgaria

tel.: + 359 2 923 12 91

e-mail: rector.office@natfiz.bg

website: www.natfiz.bg

SOUTH-WEST UNIVERSITY, BLAGOEVRAD

Television, Theatre and Cinema Department Head: Assoc. Prof. Clavdia Kamburova room 4503; 66, Ivan Michailov Str., Blagoevgrad 2700, Bulgaria

tel.: + 359 73 88 78 44 e-mail: cinema_tv@swu.bg website: www.swu.bg

NEW BULGARIAN UNIVERSITY. SOFIA

Cinema, Advertising and Show Business Department Head: Prof. Liudmil Christov

room 404; building 1, 21, Montevideo Str.,

Sofia 1618, Bulgaria tel.: + 359 2 811 04 04 e-mail: lchristov@nbu.bg website: www.nbu.bg

SCREEN ARTS COLLEGE, SOFIA

Head: Mr. Slav Edrev

7, Panayot Hitov Str., Sofia, Bulgaria

tel.: + 359 2 945 41 79

e-mail: artcollege@mail.orbitel.bg,

email@artcollege-bg.com

website: www.artcollege-bg.com

PRODUCTION COMPANIES

ABRAXAS

Mrs. Kristina Grozeva, Mr. Peter Valchanov Zaharna fabrika Complex, bl.21, entr.2, fl.3, ap.11 1345 Sofia, Bulgaria

cell: + 359 895 786 102, + 359 885 733 928

e-mail: abraxasfilm@abv.bg website: www.abraxasfilm.com Activities 2016-2017: feature

ACTIVIST 38

Mrs. Vesela Kazakova, Mrs. Mina Mileva

149B, Rakovski str. 1000 Sofia, Bulgaria tel.: + 359 2 986 75 56 cell: + 359 887 856 383

e-mail: vesela@activist38.com website: www.activist38.com

Activities 2016-2017: feature, animation

ADELA MEDIA

Mrs. Adela Peeva, Mr. Slobodan Milovanovich 3, Babuna Planina str. 1164 Sofia, Bulgaria

tel.: + 359 2 862 65 72 cell: + 359 887 630 111

e-mail: adelamedia@adelamedia.net

website: www.adelamedia.net Activities 2016-2017: documentary

AGITPROP

Mrs. Martichka Bozhilova 68, Budapest str., ap.1 1202 Sofia, Bulgaria tel.: + 359 2 983 14 11

cell: + 359 888 579 959

e-mail: producer@agitprop.bg website: www.agitprop.bg

Activities 2016-2017: feature, documentary

ANDRO FILM

Mr. Andrey Tsvetkov Vrabnitza II Complex, bl.610, entr.2, ap.69 1231 Sofia, Bulgaria cell: + 359 888 806 884

e-mail: trik_film@hotmail.com Activities 2016-2017: animation

ANIMA FILM

Mr. Yavor Kalachev 1B, Chekhov str. 1000 Sofia, Bulgaria cell: + 359 887 224 769 e-mail: javor_kal@abv.bg Activities 2016-2017: animation

A PLUS FILMS

Mr. Christo Dermendzhiev 35, Trakia str. 1527 Sofia, Bulgaria

tel.: + 359 2 483 08 84, 421 97 44

cell: + 359 899 822 929

e-mail: christo@a-plusfilms.com Activities 2016-2017: feature

APORIA FILMWORKS

Mrs. Ralitza Petrova 19. Atanas Kirchev str., ap.24 1330 Sofia, Bulgaria

cell: + 359 893 385 791

e-mail: petrova.ralitza@gmail.com Activities 2016-2017: feature

ARGO FILM

Mr. Stephan Komandarev 5. Yantra str., entr.2, ap.11 1124 Sofia, Bulgaria cell: + 359 878 308 238 e-mail: komandarev@abv.bg website: www.argofilm.eu Activities 2016-2017: feature

ARS DIGITAL STUDIO

Mr. Ivan Tonev 19, Popova shapka str. 1505 Sofia, Bulgaria tel.: + 359 2 846 83 61 cell: + 359 888 436 145

e-mail: office@arsdigital.org website: www.arsdigital.org

Activities 2016-2017: feature, documentary

ART 47

Mrs. Mariana Pavlova 3, Yantra str. 1124 Sofia, Bulgaria tel.: + 359 2 944 83 49 cell: + 359 888 311 503

e-mail: ivan pavlov47@abv.bg Activities 2016-2017: feature

ART FEST

Mr. Stefan Kitanov 1, Bulgaria sq., fl.16

1463 Sofia, Bulgaria tel.: + 359 2 916 60 29 cell: + 359 887 289 190 e-mail: kita@sofiaiff.com website: www.sofiaiff.com Activities 2016-2017: feature

ATRACT DM

Mr. Rumen Barosov 25, Vitosha blvd., fl.1 1000 Sofia, Bulgaria cell: + 359 888 258 929 e-mail: barosov@gmail

e-mail: barosov@gmail.com Activities 2016-2017: animation

AUDIOVIDEO ORPHEUS

Mr. Daniel Hadjiev 60, Samokov blvd. 1113 Sofia, Bulgaria tel.: + 359 2 866 00 48

e-mail: studio@audiovisual-bg.com website: www.audiovisual-bg.com Activities 2016-2017: documentary

BASTUN MEDIA

Mr. Dobri Dimitrov

18, Plachkovski manastir str., bl.3, ap.1

1505 Sofia, Bulgaria cell: + 359 889 714 773

e-mail: bastun.media@gmail.com Activities 2016-2017: animation

BUL DOC

Mr. Hristo Bakalski 45, Graf Ignatiev str. 1142 Sofia, Bulgaria tel.: + 359 2 980 70 90 e-mail: buldoc@mail.ba

Activities 2016-2017: documentary

BULFILM

Mrs. Nina Altaparmakova 31, Gotse Delchev blvd., ap.97 1612 Sofia, Bulgaria cell: + 359 888 839 488 e-mail: bulfilm@hotmail.com Activities 2016-2017: feature

BOROUGH FILM

Mr. Vladimir Andreev 5, Varbitsa str. 1504 Sofia, Bulgaria tel.: + 359 2 946 33 78 cell: + 359 888 920 114

e-mail: info@boroughfilm.com website: www.boroughfilm.bg Activities 2016-2017: feature

B PLUS FILM

Mr. Plamen Gerasimov Dianabad Complex, bl.42A, entr.B 1000 Sofia, Bulgaria cell: + 359 888 723 416 e-mail: bplusfilm@gmail.com Activities 2016-2017: documentary

CHACONNA FILMS

Mr. Ilian Metev Vitosha Distr., 5, Elin Pelin str. 1415 Sofia, Bulgaria cell: + 359 896 730 295 e-mail: ilianmetev@gmail.com Activities 2016-2017: feature

CHOUCHKOV BROTHERS

Mr. Borislav Chouchkov 6, Shipka str., fl.3 1504 Sofia, Bulgaria tel.: + 359 2 946 34 10 cell: + 359 888 233 007 e-mail: office@ch-bros.com website: www.ch-bros.com Activities 2016-2017: feature

CINEASTE MAUDIT

Mr. Svetoslav Draganov Vardar blvd., bl.22A, entr.D, ap.107 1330 Sofia, Bulgaria tel.: + 359 2 840 17 69 cell: + 359 888 370 839 e-mail: cineaste_m@abv.bg website: www.cine-ma.com Activities 2016-2017: feature

CINEMASCOPE

Mr. Ivan Nichev 8, Luben Karavelov str. 1000 Sofia, Bulgaria cell: + 359 888 398 702 e-mail: nichev@gmail.com

Activities 2016-2017: feature, documentary

CINEMAQ

Mr. Ivaylo Penchev 51-55 Krum Popov str., entr.2 1421 Sofia, Bulgaria

tel.: + 359 2 963 30 31 cell: + 359 888 545 075 e-mail: studio@cinemaq.bg website: www.cinemaq.bg

Activities 2016-2017: documentary

CINEQUANONE

Mr. Alexander Peytchev 11, Pelister str., ap.30 1614 Sofia, Bulgaria cell: + 359 888 501 400

e-mail: alexander.p@cinequanone.eu

Activities 2016-2017: feature

CLUB NO

Mr. Nikolay Todorov 4, Dr. Peter Beron str. 1000 Sofia, Bulgaria tel.: + 359 2 980 96 50 cell: + 359 888 216 963

e-mail: nikolayat@gmail.com Activities 2016-2017: animation

COLORFUL COMPANY

Mrs. Rumiana Petkova Zona B5 Complex, bl.14, entr.A, ap.86 1303 Sofia, Bulgaria

cell: + 359 886 438 411

e-mail: colorful.company.bg@gmail.com Activities 2016-2017: documentary

COMPOTE COLLECTIVE

Mrs. Vessela Dantcheva 7A, 6th September str. 1000 Sofia, Bulgaria cell: + 359 899 131 962

e-mail: vessela@compote-collective.com website: www.compote-collective.com

Activities 2016-2017: animation

CONCEPT STUDIO

Mr. Krastyo Lambev 1, Koloman str. 1000 Sofia, Bulgaria cell: + 359 889 443 330 e-mail: k.lambev@conceptstudio.tv Activities 2016-2017: feature

CONTRAST FILMS

Mrs. Katia Trichkova 32, G.M. Dimitrov blvd., entr.2 1111 Sofia, Bulgaria tel.: + 359 2 870 86 42 cell: + 359 879 815 542 e-mail: contrastfilms@gmail.bg

Activities 2016-2017: documentary

CRYSTAL FRAME

Mr. Lyubo Yonchev, Mr. Lyubo Kirov Mladost 1A Complex, bl.510A, entr.2, ap.55 1729 Sofia, Bulgaria cell: + 359 886 564 538 e-mail: info@crystal-frame.com website: www.crystal-frame.com

DIDO FILM

Mr. Gospodin Nedelchev cell: + 359 898 597 062 e-mail: dido_film@yahoo.com Activities 2016-2017: documentary

DREAM TEAM FILMS

Mr. Evtim Miloshev 51B, Bulgaria blvd., fl.3 1404 Sofia, Bulgaria tel.: + 359 2 953 33 45 cell: + 359 887 630 294

e-mail: gabrielg595@gmail.com website: www.dreamteamfilms.com

RR Activities 2016-2017: feature

DYNAMIC ARTS

Mr. Stanislav Donchev Krasna poliana 1 Complex, bl.35B, entr.A, ap.49 1000 Sofia. Bulgaria

cell: + 359 897 971 616 e-mail: dynamicarts@abv.bg Activities 2016-2017: feature

ELIPS PROJECTS

Mr. Vassil Marekov 93, Sv.Sv. Kiril i Metodii str., bl.3, entr.V, ap.63 1000 Sofia, Bulgaria

cell: + 359 885 855 569 e-mail: vgmarekov@abv.bg Activities 2016-2017: feature

FABRIKATA

Mrs. Vera Chandelle 36, Budapest str. 1202 Sofia, Bulgaria cell: + 359 899 990 787

e-mail: verachandelle@gmail.com Activities 2016-2017: feature

Four Elements Ltd.

Tsar Simeon 20 str. 1202 Sofia, Bulgaria +359 87 780 1038 fourlmntz@gmail.com www.4lmntz.com

FOUR HANDS

Mr. Penko Gelev 15, Dunav str. 1000 Sofia, Bulgaria cell: + 359 889 622 142 e-mail: gekkon@datacom.bg Activities 2016-2017: animation

FRONT FILM

Mrs. Svetla Tsotsorkova, Mrs. Nadezhda Koseva 7, Victor Grigorovich str., ap.5 1606 Sofia, Bulgaria cell: + 359 898 552 388, + 359 888 325 022

e-mail: frontfilm@abv.bg website: www.frontfilm.eu

Activities 2016-2017: documentary

GALA FILM

Mrs. Galina Toneva, Mr. Kiril Kirilov 1B, Strumitsa str., ap.11 1000 Sofia. Bulgaria

tel.: + 359 2 981 42 09 cell: + 359 888 451 632

e-mail: galafilm95@gmail.com

Activities 2016-2017: feature, documentary, animation

GEOPOLY FILM

Mrs. Pavlina Jeleva 5, Evlogi Georgiev blvd. 1000 Sofia, Bulgaria cell: + 359 888 605 350

e-mail: geopolyfilm@gmail.com

Activities 2016-2017: feature, documentary, animation

iFilm Ltd.

Prof. Nikola Milev 43 str. 1614 Sofia, Bulgaria +359 87 614 5441 i.gurova@ifilmproduction.com http://www.ifilmproduction.com

INA GEORGIEVA PRODUCTIONS

Mrs. Ina Georgieva 145, Haydushka gora str., fl.5, ap.18 1680 Sofia, Bulgaria cell: + 359 887 327 372 e-mail: ina.ta.ta@gmail.com Activities 2016-2017: animation

INCOMS PROJECT

Mr. Plamen Yordanov 22A, James Bouchier blvd., fl.2 1164 Sofia, Bulgaria tol. + 350 2 865 83 60

tel.: + 359 2 865 83 60 cell: + 359 888 220 978

e-mail: plam.yordanov@gmail.com Activities 2016-2017: feature

KADIAK FILM

Mr. Lubomir Halatchev 2, Bisser str., ap.23 1421 Sofia, Bulgaria tel.: + 359 2 865 79 19 cell: + 359 887 793 780

e-mail: lubo.halatchev@gmail.com

website: www.kadiakfilm.com Activities 2016-2017: documentary

KAMEN VO STUDIO

191B, Rakovski str., ap.20

1000 Sofia, Bulgaria cell: + 359 888 556 253

e-mail: kamenvo@yahoo.com website: www.kamenvo.com

KANCELARIA FILM

Mrs. Svetla Ganeva cell: + 359 888 614 884

e-mail: svekolka@rocketmail.com Activities 2016-2017: animation

KLAS FILM

Mrs. Rossitsa Valkanova 10, Tsar Assen str., ap.5 1000 Sofia, Bulgaria tel.: + 359 2 981 53 43

tel.: + 359 2 981 53 43 cell: + 359 898 503 702 e-mail: klasfilm@spnet.net website: www.klasfilm.com Activities 2016-2017: feature

KOLAR

Mr. Kiran Kolarov

31, Evlogi Georgiev blvd. 1000 Sofia, Bulgaria

tel.: + 359 2 989 50 90 cell: + 359 888 215 519

e-mail: kirankolarov@yahoo.com Activities 2016-2017: feature

KORUND - X

Mr. Hristo Hristov

77, Dimitar Hadjikotzev str., entr.2

1421 Sofia, Bulgaria cell: + 359 888 303 879 e-mail: korundx@gmail.com

Activities 2016-2017: feature, animation

KOTA PLUS 1

Mrs. Pravda Kirova Dianabad Complex, bl.45, entr.A 1172 Sofia. Bulgaria

tel.: + 359 2 968 68 94 cell: + 359 898 426 987 e-mail: pkirova@mail.bq

Activities 2016-2017: animation

KUGAN

Mr. Georgi Stoev-Jackie 2, Slaveikov sq., entr.B 1000 Sofia, Bulgaria tol: + 359 2 988 02 40

tel.: + 359 2 988 02 40 cell: + 359 888 350 937 e-mail: kugan2@abv.bg

Activities 2016-2017: documentary

KOULEV FILM

Mr. Anri Koulev 19, Elemag str. 1113 Sofia, Bulgaria cell: + 359 888 614 884

e-mail: anrikoulev@gmail.com

Activities 2016-2017: feature, documentary, animation

LEMA FILM

Mr. Todor Matsanov cell: + 359 888 518 967 e-mail: lemafilm@gmail.com Activities 2016-2017: feature

MAGIC SHOP

Mr. Georgi Nikolov 70, Buckstone blvd. 1000 Sofia, Bulgaria cell: + 359 888 217 340 e-mail: action.nikolov@gmail.com Activities 2016-2017: documentary

MENCLIPS

Mrs. Gergana Stankova 57, Patriarh Evtimii blvd., fl. 3 1510 Sofia, Bulgaria cell: + 359 888 732 320 e-mail: gstankova@gmail.com Activities 2016-2017: feature

METAMORPHOZA N

Mrs. Neli Gesharova Vitosha Distr., 5A, Vsevolod Garshin str. 1619 Sofia, Bulgaria tel.: + 359 2 492 23 70 e-mail: neli g@hotmail.com

Activities 2016-2017: animation

MIRAMAR FILM

Mr. Ilian Dievelekov, Mr. Matev Konstantinov 38. Madrid blvd.

1505 Sofia, Bulgaria tel.: + 359 2 943 49 04

e-mail: office@miramarfilm.com website: www.miramarfilm.com Activities 2016-2017: feature

MORNING GLORY FILM

Activities 2016-2017: feature

Mr. Ivailo Minov 35. Fridtiof Nansen blvd., entr.B. ap.10 1000 Sofia, Bulgaria cell: + 359 886 880 564 e-mail: liaminov@gmail.com

MOVIEDO

Mr. Yonko Donev Druzhba Comlex, bl.73, entr. E, ap.117 1000 Sofia, Bulgaria cell: + 359 888 333 432 e-mail: vonko.donev@abv.bg Activities 2016-2017: animation

MOVIMENTO

Mr. Orlin Ruevski Yavorov Comlex, bl.39, entr. 2 1111 Sofia, Bulgaria cell: + 359 888 336 784 e-mail: orlin.ruevski@gmail.com Activities 2016-2017: documentary

NAGUAL

Mr. Nastimir Tsachev cell: + 359 878 925 233 e-mail: nagual n@vip.bg Activities 2016-2017: animation

NIKE I

Mr. Iliya Kostov 92, Maria Luisa blvd., ap.22 1000 Sofia, Bulgaria cell: + 359 888 815 148 e-mail: iliyakos@abv.bg

Activities 2016-2017: feature, documentary

NIKOTEIA

Mr. Nikolay Volev 5A, Krakra str. 1000 Sofia, Bulgaria tel.: + 359 2 944 02 47

tel.: + 359 2 944 02 47 cell: + 359 888 233 873

e-mail: volev@techno-link.com Activities 2016-2017: feature

NU BOYANA FILM STUDIOS

Mr. Yariv Lerner Boyana Distr., 84, Kumata str., Kinocenter 1616 Sofia, Bulgaria tel.: + 359 2 933 25 00

e-mail: info@nuboyana.com website: www.nuboyana.com

OMEGA FILMS

Mr. Svetoslav Ovcharov 66, Vasil Levski blvd. 1000 Sofia, Bulgaria cell: + 359 896 658 056 e-mail: omega_films@abv.bg Activities 2016-2017: documentary

PANDY ART PRODUCTION

Mrs. Tatiana Pandourska
Iztok Complex, 18, Joliot-Curie str., bl.79, entr.2, fl.7, ap.59
1113 Sofia, Bulgaria
cell: + 359 886 290 744
e-mail: t.pandurska@gmail.com
Activities 2016-2017: documentary

PLART INDUSTRY

Mr. Penko Roussev 13, Oborishte str. 1504 Sofia, Bulgaria cell: + 359 888 452 516 e-mail: office@play25.com website: www.penko.ru Activities 2016-2017: documentary

PORTOKAL

Mrs. Vania Raynova 137, Evlogi Georgiev blvd. 1000 Sofia, Bulgaria cell: + 359 887 916 692 e-mail: portokal@mail.orbitel.bg Activities 2016-2017: feature

POST SCRIPTUM 2

Mr. Petar Popzlatev 9, 6th September str. 1000 Sofia, Bulgaria cell: + 359 898 599 364 e-mail: ps2.films@yahoo.com Activities 2016-2017: feature

PROJECTOR

Mrs. Maria Landova Geo Milev Complex, 56, Hristo Maksimov str., entr.G 1111 Sofia, Bulgaria cell: + 359 888 148 715 e-mail: projectorbg@gmail.com Activities 2016-2017: documentary

PRO FILM

Mr. Assen Vladimirov 43, Bouzludzha str., ap.2

1463 Sofia, Bulgaria tel.: + 359 2 851 78 98 cell: + 359 887 250 323 e-mail: profilm1@datacom.bg Activities 2016-2017: documentary

PROVENTUS FILM HOUSE

Mrs. Nevena Andonova 24, Vrabcha str. 1000 Sofia, Bulgaria tel.: + 359 2 843 76 38, 944 19 03 e-mail: nevena.proventus@dir.bg Activities 2016-2017: feature

RED CARPET

Mrs. Vessela Kirvakova 16. Selishteto str. 1138 Sofia, Bulgaria

cell: + 359 898 610 764

e-mail: redcarpetfilms.bg@gmail.com

website: www.redcfilms.com Activities 2016-2017: feature

RETROSTYLE

Mrs. Natalia Dimitrova 9, Belovodski pat str. 1616 Sofia, Bulgaria cell: + 359 888 445 031 e-mail: retrostyle@abv.bg Activities 2016-2017: feature

REVO FILMS

Mr. Toma Vasharov cell: + 359 887 436 227 e-mail: info@revofilms.com website: www.revofilms.com Activities 2016-2017: feature

RFF INTERNATIONAL

Mr. Stefan Kitanov 1, Bulgaria Sq. 1463 Sofia, Bulgaria cell: + 359 887 289 190 e-mail: kita@sofiaiff.com website: www.sofiaiff.com Activities 2016-2017: feature

SCREENING EMOTIONS

Mrs. Pavlina Angelova 40, Philip Totyu str. 1504 Sofia, Bulgaria

tel.: + 359 2 847 98 33 cell: + 359 894 700 869

e-mail: screening.emotions@gmail.com Activities 2016-2017: feature, documentary

SMARTHOUSE

Mr. George Ivanov
144, Vasil Levski blvd., entr.B, ap.8
1527 Sofia, Bulgaria
cell: + 359 888 997 814
e-mail: givenof@gmeail.com
Activities 2016-2017: feature

SOLENT FILM

Mr. Alexander Momchev
Druzhba 2 Complex, bl.321, entr.B, ap.44
1000 Sofia, Bulgaria
cell: + 359 887 185 576
e-mail: info@solentfilm.com
Activities 2016-2017: feature

SOUL FOOD

Mr. Tonislav Hristov
15, Mizia str.
1124 Sofia, Bulgaria
cell: + 359 888 995 851
e-mail: tonislavhristov@gmail.com

website: www.tonislavhristov.com Activities 2016-2017: documentary

TF&P ANIMATION

Mr. Andrey Tzvetkov Vrabnitza II Complex, bl.610, entr.V, apt.69 1231 Sofia, Bulgaria cell: + 359 888 337 335 e-mail: trik_film@hotmail.com Activities 2016-2017: animation

THE FLYING AGENCY

Mr. Yasen Grigorov Mladost 3 Complex, bl. 323, entr.3 1712 Sofia, Bulgaria cell: + 359 895 426 008 e-mail: yassen@theflyingagency.com website: www.vimeo.com/channels/ygrigorovdirectorreel Activities 2016-2017: feature

TRISTAN FILMS

Mr. Stanimir Trifonov cell: + 359 888 325 002 e-mail: tristanfilm@abv.bg Activities 2016-2017: documentary

TRIVIUM FILMS

Mr. Kostadin Bonev Nadezhda Complex, bl.152, entr.A, ap.35

1220 Sofia, Bulgaria cell: + 359 888 465 735 e-mail: bonevkost@abv.bg website: www.trivium-films.com

Activities 2016-2017: feature, documentary

VAIK

Mr. Valeri Kostov Hristo Smirnenski Complex, bl.43, entr.2

1574 Sofia, Bulgaria cell: + 359 889 596 745 e-mail: vaik95@abv.bg

Activities 2016-2017: animation

VETROGON BG

Mr. Ivaylo Kotsev 200, Tsar Simeon str., fl.3, ap.15 1303 Sofia, Bulgaria cell: + 359 898 329 190 e-mail: caroni@vetrogon.com Activities 2016-2017: feature

VICTORIA FILMS

Mrs. Maya Vitkova-Kosev 2, Tzar Ivan Asen II str., Tzarevetz Building, fl.2 1124Sofia, Bulgaria

tel.: + 359 2 482 54 54 cell: + 359 884 905 220

e-mail: mayvitkovitz@yahoo.com website: www.victoriafilms.jimdo.com

Activities 2016-2017: feature

VIZAR PRODUCTION

Mrs. Natalia Gyurova 33, 11 August str., entr.2 1000 Sofia, Bulgaria

e-mail: natalia.gyurova@gmail.com Activities 2016-2017: animation

WATERFRONT FILM

Mr. Kamen Kalev, Mr. Filip Todorov 18B, Iskar str., fl.1 1000 Sofia, Bulgaria cell: + 359 885 107 533

e-mail: info@waterfrontfilm.net website: www.waterfrontfilm.net

Activities 2016-2017: feature, documentary

WONDERLAND

Mrs. Maria Metodieva Krasna polyana 3 Complex, bl.331B, entr.A, ap.63 1330 Sofia, Bulgaria cell: + 359 887 402 464, + 49 151 147 92 107

e-mail: maria@wonderland.bg website: www.wonderland.bg Activities 2016-2017: feature

ZOGRAPHIC FILM

Mr. Lachezar Velinov 27, Svetoslav Terter str. 1124 Sofia, Bulgaria tel.: + 359 2 946 17 80

e-mail: velinov@zographic.com website: www.zographic.com Activities 2016-2017: animation

4 X FILMS

Mrs. Milena Kaleva Mladost 1 Complex, bl.36, entr.11, ap.72 1784 Sofia. Bulgaria

cell: + 359 889 837 863 e-mail: milena@4xfilms.eu website: www.4xfilms.eu Activities 2016-2017: feature

FILM SERVICE COMPANIES

ARS DIGITAL STUDIO

19, Popova Shapka Str., 1505 Sofia Tel: + 359 2 846 83 61/62 Cell: + 359 888 436 145 www.arsdigital.org office@arsdigital.org i_tonev@arsdigital.org

Ivan Tonev, CEO

Activities: Audio & Video production, post production.

AUDIOVIDEO CONSULT

251, Okolovrasten Pat Blvd., Delta Center, 1000 Sofia

Tel: + 359 2 988 95 55 Cell: + 359 888 561 269

www.avc.bg office@avc.bg

Ekaterina Vladimirova, General Manager Activities: Technical equipment distribution.

AUDIOVIDEO ORPHEUS

60, Samokov Blvd., 1113 Sofia

Tel: + 359 2 866 00 48 Cell: + 359 877 849 222 www.audiovisual-bg.com studio@audiovisual-bg.com Alexander Doney, Director

Activities: Soundstages, equipment rental, post production, feature and TV films, documentaries, animation, DVD distribution.

B2Y PRODUCTIONS

84, Kumata Str., Cinema Center Boyana, 1616, Sofia

Tel: + 359 899 345 547 office@b2yproductions.com alex@ b2yproductions.com Alexander Kenanov

Alexander Kenanov Managic Director

Activities: B2Y is one of the industry's leading creators, music videos, movies and all other type of video content.

We can take care of the whole production process – from concept to Budgeting all the way through shooting and getting the final look In post-production.

BUFO

Bulgarian Unified Film Organization/UFO Film and Television Studios

247, Botevgradsko Shosse Blvd., 1517 Sofia

Tel: + 359 2 942 46 92 Cell: + 359 887 791 613 www.ufofilmstudios.com phil@ufo-bg.com

Philip Roth, Managing Director

Activities: Feature films facilities, visual effects.

CEE TV / TV BIZZ

P.O.Box 239, 2700 Blagoevarad www.ceetv.net: www.tvbizz.net

office@ceetv.net; llivan.stovchev@tvbizz.net

Iliyan Stoychev, Marketing Manager

Activities: TV market intelligence in the CEE region.

CHOUCHKOV BROTHERS STUDIO

6, Shipka Str., Floor 3, 1504 Sofia

Tel: + 359 2 946 34 10 Cell: + 359 884 842 365

www.ch-bros.com

filmproduction@ch-bros.com Borislav Chouchkov, CEO

Activities: Service production for films, TV and commercials, shooting equipment rental, post production studio.

CINEMAQ

51-55, Krum Popov Str., 1421 Sofia

Tel: + 359 2 963 30 31 www.cinemaa.ba

studio@cinemaa.ba

Stovan Stovanov, General Manager

Activities: Cinema and video productions. Post production services like video editing, computer animation, special effects.

DOLI MEDIA STUDIO

Mr. Dobromir Chochov

47 Levski-G, Sofia 1836, Bulgaria

tel.: +359 2 903 61 61 fax: +359 2 470 08 03

e-mail:info@DoliMediaStudio.com website: www.dolimediastudio.com

Activities: post production: mixing stage, color correction, ADR for feature films and television; dubbing, voice over, translation, editing and subtitling; music studio; sound stage; machine room for converting from and into different formats

FOUR ELEMENTS LTD.

Tsar Simeon 20 str. 1202 Sofia, Bulgaria +359 87 780 1038 fourlmntz@gmail.com www.4lmntz.com

GALA FILM

1 b, Strumitza Str., Ap.11, 1000 Sofia

Tel: + 359 2 981 42 09 Cell: + 359 888 451 632 galafilm95@gmail.com

Galina Toneva, CEO/Producer

Activities: Production, co-production and full range of services for the film

production process.

GEOPOLY

16, Kapitan Andreev Str., 1421 Sofia

Tel: + 359 2 963 06 61 Cell: + 359 888 605 350 www.geopoly-film.com geopoly@gmail.com Pavlina Jeleva, Artistic Director

Activities: Organization and execution of all kind of shootings formats on the

territory of Bulgaria.

FILMMAKER

20B, Slavovitsa Str., Office B2, 1404 Sofia

Tel: + 359 2 869 08 70 Cell: + 359 888 455 737 www.film-maker.org info@film-maker.org

Christopher Bojilov, Executive Producer

Activities: Full production service coverage for TV commercials and feature

films.

Four Elements Ltd.

Tsar Simeon 20 str. 1202 Sofia, Bulgaria +359 87 780 1038 fourlmntz@gmail.com www.4lmntz.com

LIPSYNC BULGARIA LTD.

371, Sofia Ring Road, Prime Time Studios, Studio 5, fl.3, 1186, Sofia Tel: + 359 888 709 438 www.lipsync-bg.com office@lipsync-bg.com danny@lipsync-bg.com Jordan Markov CEO

MONO COLLECTIVE

141 Evlogi i Hristo Georgievi Blvd., 1000 Sofia

Cell: + 359 898 472 844

www.monoco.eu info@monoco.eu

Simeon Tsonchev. Director/Producer

Activities: Flexible production services for films, music videos, TV adverts and photo shoots.

NU BOYANA FILM STUDIOS

84, Kumata Str., Kinocenter, 1616 Sofia

Tel: + 359 2 933 25 00 Cell: + 359 886 600 041 www.nuboyana.com

production@nuboyana.com

Yariv Lerner, CEO

Activities: Fully integrated turnkey services to Film &TV producers for feature film productions, commercials, documentaries, music videos, etc. Rental of sound stages, standing sets and studio facilities and professional equipment.

NU BOYANA FX

84, Kumata Str.,

Tel: + 359 883 412 924, + 359 886 422 109

Martin.georgiev@nuboyanafx.com
Peter.dimitrov@ nuboyanafx.com
Martin Georgiev
Studio Supervisor
Peter Dimitrov
Studio Supervisor

Activities: Nu Boyana FX is a small boutique VFX studio with a signature mixture of Creative thought, passion and art, focused on bringing sometimes Unnoticeable, but always unforgettable Pixel Perfect quality.

We use our talent, creativity and know-how from the very best VFX studios across the globe to face every challenge: advertising, music videos, feature length and short movies, VR experiences, you name it.

REVIVE VISION FILM STUDIO

85, Tsar Boris III Blvd., 1612 Sofia

Cell: + 359 888 736 822 www.revivevision.com office@revivevision.com Andrev Hadiivasilev

Activities: Realization of TV & Viral commercials, music videos and films. HD and 4K production and post production. Cinema equipment rental.

SIF 309 FILM AND MUSIC PRODUCTIONS

6, Shipka Str., Floor 3, 1504 Sofia

Tel: + 359 2 946 34 10 Cell: + 359 888 997 814

www.ch-bros.com

production@ch-bros.com Borislav Chouchkov, CEO

Activities: Music production service for films and commercials.

TV1

25, Nezabravka Str., Park Hotel Moscow, Mezzanine, Hall Kiev, 1113 Sofia

Tel: + 359 2 952 31 67

www.tv1-bg.com; www.tvlchannel.org

manager@tv1-bg.com; booking@tv1-bg.com

Rumen Kovachev, Manager Director

Activities: Broadcasting, live events, concerts, TV shows, sport events, SNG services.

WORLDWIDE FX

84, Kumata Str., 1616 Sofia

Tel: + 359 2 933 20 00

www.wwfx.net

vfx.office@wwfx.net

Jordan Markov, Managing Director

ZOGRAPHIC FILM

27, Svetoslav Terter Str., 1124 Sofia

Tel: + 359 2 443 80 00 Cell: + 359 886 190 560 www.zographic.com zographic@zographic.com

Alexandra Lopez, Production Manager

Activities: Production, post production, editing, animation, VFX, rendering,

compositing.

ZOOM DESIGN

4, Petko Karavelov Str., Fl.4, Ap.14, 9000 Varna

Tel: + 359 52 60 30 61 www.zoomdesign.bg zoom@zoomdesign.bg Stanislav Evstatiev, Manager

Activities: Post production, editing, 3D animation, VFX.

6A MEDIA ENTERTAINMENT

Mrs. Ginka Andreeva 26 A K. Velichkov Blvd

1309 Sofia

Tel: + 359 2 468 0577 Mob: + 359 897818091

ABRAXAS

Mrs. Kristina Grozeva, Mr. Peter Valchanov Zaharna fabrika Complex, bl.21, entr.2, fl.3, ap.11 1345 Sofia. Bulgaria

cell: + 359 895 786 102, + 359 885 733 928

e-mail: abraxasfilm@abv.bg website: www.abraxasfilm.com

ALEXANDRA FILMS

Mr. Stefan Minchev Mladost 4 Complex, 3, Business park str. 1715 Sofia, Bulgaria

tel.: + 359 2 817 99 99 fax: + 359 2 817 99 00

e-mail: stefanm@alexandragroup.com

A PLUS FILMS

Mr. Christo Dermendzhiev 35, Trakia str. 1527 Sofia, Bulgaria

tel.: + 359 2 483 08 84, 421 97 44

fax: + 359 2 489 43 50

e-mail: christo@a-plusfilms.com

ART FEST

Mr. Stefan Kitanov 1, Bulgaria sq., fl.16 1463 Sofia, Bulgaria tel.: + 359 2 916 60 29 fax: + 359 2 916 67 14

e-mail: office@sofiaiff.com website: www.sofiaiff.com

BS Films / LENTA

Mrs. Tony Dobrinska 33, Nikola Mirchev str., office 2 1113 Sofia, Bulgaria cell: + 359 888 965 055

e-mail: tony.dobrinska@bsfilms.bg

bTV Studios

Mr. Boyan Kalchev, Mr. Pavel Stanchev 1, Bulgaria sq., fl.11 1463 Sofia, Bulgaria e-mail: programa@btv.bg website: www.btv.bg

BULGARIA FILM VISION

Mr. Iliycho Alekov 26A, Konstantin Velichkov blvd. 1000 Sofia, Bulgaria tel.: + 359 2 822 05 03

e-mail: bgfilmvision.pr@gmail.com

CRYSTAL FRAME LTD

Mladost 1A, bl. 510A, entr. 2, ap. 55 1729 Sofia, Bulgaria +359 88 656 4538 info@crystal-frame.com www.crystal-frame.com

FILM HOUSE DAMASCENA

Maria Laleva - Guevska 56 H.Botev Str.,, office 3 Kazanlak

Mob: + 359 879 950090

e-mail: damascenafilm@gmail.com

FORUM FILM BULGARIA

Mrs. Dona Tsvetkova 101, Stamboliski blvd., Mall of Sofia 1303 Sofia. Bulgaria

tel.: + 359 2 981 44 41 fax: + 359 2 987 57 77 e-mail: dona@forumfilm.bg

KANINA FILM

Radoslav Spasov 45 Shishman Str., entr. B kaninafilm@gmail.com Mob: + 359 888 311482

MEDIA PRODUCTIONS

Georgi Kostov 152 Tsar Boris III Blvd, F 24 1618 Sofia

Mob: + 359 893 300444 e-mail: kostovgd@gmail.com

MIRAMAR FILM

Mr. Ilian Djevelekov, Mr. Matey Konstantinov 40, Evlogi Georgiev blvd.

1124 Sofia, Bulgaria tel.: + 359 2 943 49 04

e-mail: office@miramarfilm.com website: www.miramarfilm.com

POZOR

Zdravko Grigorov, Angel Hadjiiski z.k. Obelia 2, bl.249, entr.B Sofia

Mob: + 359 898 451 919

e-mail: pozorcompany@yahoo.com, info@pozorcompany.com

PRO FILMS

Mr. Emil Simeonov 29A, Slavianska str. 1000 Sofia, Bulgaria tel.: + 359 2 483 76 10 fax: + 359 2 822 36 81

e-mail: office@profilms.bg website: www.profilms.bg

TANDEM

Mr. Tsvetan Georgiev 247, Slivnitsa blvd. 1000 Sofia, Bulgaria tel.: + 359 2 831 30 18

e-mail: ofis@tandem-film.com

URBAN MEDIA

Mr. Stoyan Stoyanov 51-55, Krum Popov str., entr.2, fl.6 1421 Sofia, Bulgaria

tel.: + 359 2 963 30 31 cell: + 359 888 616 601

e-mail: urbanmediabg@yahoo.com

FILM FESTIVALS

SOFIA INTERNATIONAL FILM FESTIVAL

Director: Mr. Stefan Kitanov

1, Bulgaria Sq., Sofia 1463, Bulgaria

Tel.: +359 2 916 6029, 952 6467, 851 9351

e-mail: programme@siff.bg

website: www.siff.bg

SO INDEPENDENT FILM FESTIVAL

Executive Director: Mrs. Vella Petrova Artistic Director: Mrs. Sevda Shishmanova 8 Hristo Georgiev Street, Sofia 1000, Bulgaria 607 W 137th Street, Apt. 55, New York, NY 10037

Tel: +359 888 467689; +1 917 822 5362

jkaraivanova@gmail.com

info@soindependentfilmfest.com www.soindependentfilmfest.com

IN THE PALACE INTERNATIONAL SHORT FILM FESTIVAL

Director: Mr. Tsanko Vasilev

17-A, Yantra str., Sofia 1504, Bulgaria

Tel.: (359 2) 441 03 02 mail@inthepalace.com www.inthepalace.com

LOVE IS FOLLY INTERNATIONAL FILM FESTIVAL

Director: Prof. Alexander Grozev 2, Slivniza blvd., Varna 9000, Bulgaria

Tel.: +359 52 685251 Fax: +359 52 608446 Cell: +359 899 943001

e-mail: agrozev@techno-link.com website: www.loveisfolly.org

THE CINEMANIA WORLD FILM PANORAMA

c/o National Palace of Culture 1. Bulgaria sq., Sofia 1463, Bulgaria

Tel.: +359 2 916 6841 Fax: +359 2 8657053 e-mail: kinomania@ndk.bg website: www.kinomania.bg

GOLDEN KUKER SOFIA INTERNATIONAL

ANIMATION FILM FESTIVAL Director: Mrs. Nadezhda Slavova

Zone B-5, bl. 8 en. A ap. 46, 1303 Sofia, Bulgaria

Tel.: +359 2 929 4500 : mobile +359 887 301 207 : mobile +359 887 603 470

e-mail:info@animationfest-bg.eu website: animationfest-ba.eu

WORLD FESTIVAL OF ANIMATED FILM VARNA (WFAF)

Director: Mr. Anri Koulev

P.O.Box 1453, 31 Alabin str., fl.4, ap.10, Sofia 1000, Bulgaria

e-mail:contact@varnafest.org website: www.varnafest.org

CINELIBRI BOOK&MOVIE FESTIVAL

Director: Mrs. Jacqueline Wagenstein

54, Lyuben Karavelov St., fl. 1, ap. 1, Sofia 1142

Tel.: + 359 887 72 69 52 Tel: + 359 (2) 987 48 10

e-mail: iwagenstein@colibri.bg

www.cinelibri.com

MASTER OF ART FILM FESTIVAL

Artistic Director: Mr. Navo Titzin e-mail: navo titzin@hotmail.com

Tel.:+359 898626212

Manager: Mrs. Lilia Atanasova

e-mail: lilia.atanassova@yahoo.com

Tel.: +359 899907715

e-mail: info@ masterofartfilmfestival.com

www.masterofartfilmfestival.com

FILM FESTIVALS

GOLDEN ROSE

Bulgarian Feature Film Festival c/o National Film Center

Director: Mrs. Jana Karaivanova 2-A, Dondukov blvd., 7th floor

Sofia 1000, Bulgaria Tel.: +359 2 9150 811 Fax: +359 2 9150 827 e-mail: nfc@nfc.bg

website: www.nfc.bg, www.zlatnaroza.bg

GOLDEN RHYTON

Bulgarian Documentary and Animation Film Festival

c/o National Film Center

Director: Mrs. Jana Karaivanova 2-A, Dondukov blvd., 7th floor

Sofia 1000, Bulgaria Tel.: +359 2 9150 811 Fax: +359 2 9150 827 e-mail: nfc@nfc.bg

website: www.nfc.bg, www.zlatenriton.bg

<u>INSTITUTIONS</u>

MINISTRY OF CULTURE

Minister: Boil Banov 17, Stamboliiski blvd. 1040 Sofia, Bulgaria

tel.: + 359 2 940 09 00 (switchboard)

fax: + 359 2 981 81 45

e-mail: info@mc.government.bg website: www.mc.government.bg

BULGARIAN NATIONAL FILM CENTER

Head: Mrs. Jana Karaivanova

2A, Dondukov blvd. 1000 Sofia, Bulgaria tel.: + 359 2 9150 811 fax: + 359 2 9150 827 e-mail: nfc@nfc.ba

website: www.nfc.bg

BULGARIAN NATIONAL FILM ARCHIVE

Head: Mrs. Antonia Kovacheva

36, Gurko str.

1000 Sofia, Bulgaria tel.: + 359 2 987 02 96 fax: + 359 2 987 60 04 e-mail: filmoteka@bnf.bq

website: www.bnf.bg

NATIONAL CULTURE FUND

Head: Mr. Borislav Gerontiev 17, Stamboliiski blvd., fl.7 1040 Sofia, Bulgaria tel.: + 359 2 987 53 94

fax: + 359 2 967 53 94 fax: + 359 2 980 61 90 e-mail: office@ncf.bg website: www.ncf.bg

BULGARIAN NATIONAL TELEVISION

Head: Mrs. Konstantin Kamenarov

29, San Stefano str. 1504 Sofia, Bulgaria tel.: + 359 2 814 22 14

tel.: + 359 2 944 49 99 (switchboard)

website: www.bnt.bg

MINISTRY OF FOREIGN AFFAIRS STATE INSTITUTE FOR CULTURE

Head: Mrs. Lyudmila Dimitrova 2, Alexander Zhendov str. 1113 Sofia, Bulgaria

tel.: + 359 2 807 64 30 fax: + 359 2 971 12 81

e-mail: culturalinstitute@mfa.government.bg

CREATIVE EUROPE DESK - BULGARIA OFFICE MEDIA

Head: Mr. Kamen Balkanski

2A, Dondukov blvd., BNFC, last floor 1000 Sofia. Bulgaria

tel.: + 359 2 988 32 24 tel./fax: + 359 2 987 53 69 e-mail: info@mediadesk.bg website: www.mediadesk.bg

INSTITUTIONS

EURIMAGE NATIONAL REPRESENTATIVE

Head: Mrs. Irina Kanousheva, Mrs. Gergana Dakovska

2A, Dondukov blvd., BNFC, fl.7

1000 Sofia, Bulgaria tel.: + 359 2 987 40 96 fax: + 359 2 987 36 26

e-mail: irina@nfc.bg, gergana@nfc.bg

website: www.nfc.bg

OBSERVATORY OF CULTURAL ECONOMICS

Head: Mrs. Diana Andreeva. Mrs. Bilvana Tomova

65, Iskar str.

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години ТВОРЧЕСКА ЕВРОПА МЕДІА България

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